

- The council has made £3m available to regenerate our coastal areas, and Cullercoats was chosen to be the first area to benefit from this investment.
- Initial proposals for investment were prepared and to enable as many people as possible to consider the plan and give their comments, we made the information available in local libraries and on the Council's website during July 2011.

Cullercoats Regeneration Masterplan

North Tyneside Council

Key

- Existing Boat Yard/Improvement/Car Park
- Existing Car Footpath/Car Park
- Level 2 Bank Top Cottages
- Re-landscaping of water
- Proposed new parking areas
- Re-paving of access
- Improvement of existing access
- Creation of new pedestrian access
- Signposting of water main/outlet
- Proposed shared surface
- Potential shared surface
- Existing public toilets
- Proposed public toilets
- Proposed beach showers
- Proposed link between Cullercoats Metro Station and the coast
- Water line
- Proposed signage
- Improvement to area surrounding listed drinking fountain
- Proposed areas of planting
- New toddler play area/Play area
- Proposed location of day day beach huts

A Existing Boat Yard

B Banktop Cottages

C Pedestrian Friendly Area

D Work of Winslow Horner

E Existing Steps

F Beach Showers

G Existing Toilets

H Grade II Listed Drinking Fountain

I Proposed planting in cliff top locations including native wild flowers

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FAIRHURST



- In July 2011, we invited residents, businesses and other interested parties to the Community Centre to consider the options and ideas for the regeneration of this seaside village.
- We had a fantastic turnout from interested local people who viewed our initial plan of potential projects and took part in active discussions around the various options.

Cullercoats Area Forum

The council has allocated £1 million to be spent at the coast this year and proposes to concentrate on improvements to the Cullercoats Bay area. We'd like your views on how this should be used.

The options include:

- Toddler play area
- Planting
- Road and footpath improvements
- Toilets and facilities
- Access to the beach
- Cultural opportunities, e.g. linking the area to the famous artist Winslow Homer

We hope to see you there.

Call us for details
(0191) 643 2828
www.northtyneside.gov.uk

Wednesday 6 July
6.00pm – 7.30pm
Cullercoats Community Centre, Belle Vue Street



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- At the end of the consultation process we had received over 180 responses, which made a number of comments and suggestions and ranked the proposals.
- The responses were then used to confirm our priorities for investment, which we have used to undertake the projects carried out to date.

**Your money
Your choice!**

widening
horizons



**North Shields Special Area Forum
Cullercoats Bay Consultation**

1. Which of the options below do you think would have the most positive impact on the Bay? Please rank your top five, where '5' is most important.

Option	Rank, where '5' is most important
A new toddler play area and picnic area on the south side of the Bay	
Planting	
Improvements to the highway and footpaths to create a more pedestrian-friendly area	
New and improved public toilets and beach facilities, such as showers	
Transforming the two council-owned Bank Top cottages into an art based facility based on the work of artist Winslow Homer	
Improved signage for visitors, including improved access route from the Metro station	
Improvements to the existing boat yard off Victoria Crescent	
Improvements to the Huddleston Street subway, which could incorporate artwork based on the paintings of Winslow Homer	
Evaluate relocation of jet skiers to alternative location	
Rationalise and renew seating, bins and bollards	
Increase car parking	



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Top priorities ranked by response to the consultation

1. Improvements to highway and footpaths to create a more pedestrian friendly area (127 votes)
2. New and improved public toilets and beach facilities such as showers (123 votes)
3. New toddler play area and picnic area on the south side of the Bay (93 votes)
4. Rationalise and renew seating, bins and bollards (83 votes)
5. Improved signage for visitors, including improved access route from the Metro Station (73 votes)
- 6=. Planting and improvements to the existing Boat Yard (71 votes)
7. Evaluate relocation of jet skiers to alternative location (66 votes)
8. Increase car parking (63 votes)
9. Improvements to the Huddleston Street subway (57 votes)



Priority One

You said:- that improvements to highways and footpaths to create a more pedestrian friendly area was important.



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What we have done:- work has now been carried out at Victoria Crescent to narrow the road and increase the width of the footpath, increasing space for pedestrians and more space for businesses to use for outdoor sitting. A new pedestrian crossing has been provided as well as new cycle hoops and other high quality street furniture and improvements to the setting of the listed drinking fountain.



Priority Two

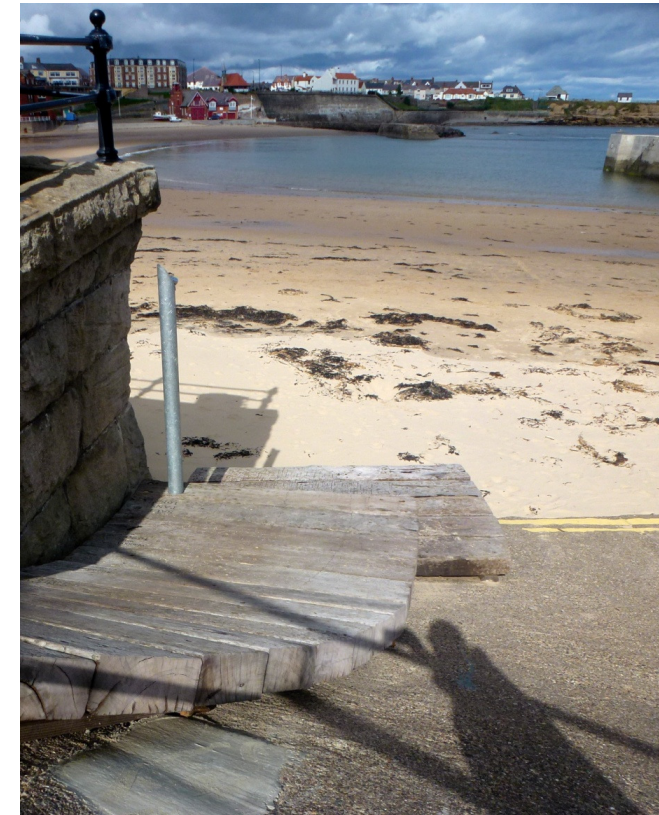
You said:- new and improved public toilets and beach facilities such as showers were important, as well as improving the offer of the 'blue hut' concession



What we have done:- it was considered that a new kiosk, similar to that in Whitley Park below, combining the blue hut concession with public toilets with family change would be a good way of managing all of these facilities for the benefit of beach users. Several options for the location of this kiosk were explored and the most suitable option was considered to be to place the combination kiosk onto the top tier of the hard standing area south of the RNLI building. However, this also caused issues for the local fishermen and therefore following consideration of their concerns the proposal has been dropped. Instead, a kiosk only will be installed in place of the blue hut as soon as possible and the feasibility of installing a separate accessible toilet will be explored.



What we have done:- We have also installed a new beach shower on the south side of the Bay. This again uses mainly reclaimed natural materials



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Priority Three

You said:- A new toddler play area and picnic area on the south side of the Bay was important

What we have done:- a new playsite for children up to the age of eight, has been completed. Sympathetically designed using natural materials to complement its picturesque surroundings within a local conservation area, the play site is aimed at stimulating sense and adventurous play.



Priority Four

You said:- rationalise and renew seating, bins and bollards



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What we have done:- The public realm improvements on Victoria Crescent has included new matching street furniture, including new bollards, cycle hoops and bins. We have also reduced the number of seating types to the memorial seats, which have all been refurbished and the original Victorian seating used throughout Tynemouth and Cullercoats – the ‘twiglet’ seats.



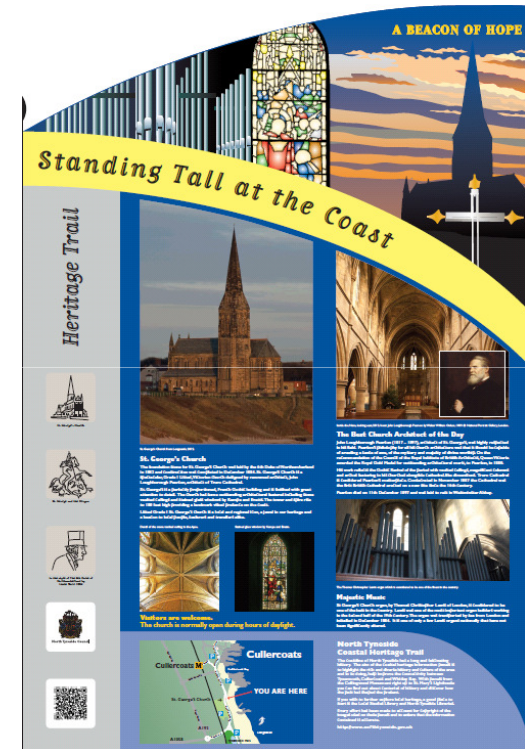
Priority Five

You said:- improve signage for visitors, including the access route from the Metro



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What we have done:- two panels were installed as part of the coastal heritage trail, one focusing on the history of Cullercoats Bay and the other St George's Church. New visitor signage has also been installed at Cullercoats Metro station, including a map showing places of interest. Further new signage will follow in late spring.



Priority Six

You said:- the boat park could benefit from improvement works and continue with seasonal planting



What we have done:- the boat park has been completely refurbished with new fencing and a new combination surface, with tarmac on the heavy use access areas and a free draining granular surface elsewhere.

We've used natural materials again in the same way as the play site for the fencing, which also has a nautical theme through the use of traditional ropes.



Priority Seven

You said:- Bank Top Cottages should be brought back into use transforming the two council owned buildings



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What we have done:- We were unable to afford bringing Bank Top Cottages back into use for cultural uses, however, North Tyneside Homes are refurbishing the two cottages to provide 2 new single bedroom homes, which should be completed by the end of April 2014. The new homes will be advertised for rent by North Tyneside Homes through the Homefinder / Tyne & Wear Homes letting system.



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Priority Seven

You said:- Cullercoats needs to have increased parking facilities for visitors



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What we have done:- We originally proposed putting new visitor parking on the informal grassed area behind the Queens Head PH. Residents of Cliff Row were not happy with this proposal but other respondents suggested improving the existing car parking at Beaconsfield instead, which can be seen below.



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The new car park at Beaconsfield has already seen a more than 60% increase in the number of users and now provides a footpath on both sides of the road.



What we have done: Traffic calming along the seafront of Cullercoats was also an issue raised by a number of respondents and therefore we combined the new parking at Beaconsfield with narrowing the road along Grand Parade. We also carried out improvements along Beverley Terrace including introducing a residents parking scheme.



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Priority Eight

You said:- Evaluate relocation of jet skiers to alternative location

- **What we have done:-** The potential for relocating jet skiers is limited due to the constraints on beach access by vehicles and certain beach characteristics such as nature conservation protection. The alternative of launching jet skis at Priors Haven in Tynemouth, as part of a water sports centre with the sailing and rowing clubs was considered. However, following initial feasibility work on the potential to install a launch ramp it was concluded that this was not possible within the resources available and a bid for Government funding towards further exploration of this option was not successful.

Following this issue being raised at the July 2011 consultation event it was also clear there would be significant opposition from local residents in Tynemouth to such a relocation.



Priority Nine

You said:- the subway on Huddleston Street should be improved.

What we have done: We intend exploring this priority during 2014/15.



You also said:

Cycling – that there should be a safe cycle area off road from Whitley Bay to Tynemouth.

Heritage – that protection and reinstatement of heritage features was important. A number of comments were made about the appearance of the restoration work on the south pier.

Anti-social behaviour – drinking on the beaches and vandalism was a regular problem

Arts/Culture – the fishing heritage and the artists colony were seen as major attractions for visitors

Leisure – other leisure uses should be provided for such as climbing walls; adult fitness; a swimming pool; a snorkeling centre; a zoo (on Beaconsfield); an events area for open air productions, barbecues, etc; a covered seating area; closing the road one day a month for various activities; changing rooms for surfers.

The environment – there should be a general tidy up including, removal of the telephone box (done), dog mess and litter, year long bans on dogs from the beaches.

Housing – gardens provided on Simpson Street; residents parking; play street rules enforced.

Youth facilities – a building for a youth project; a skateboard park; more facilities for youths (12-16 years).

Metro/Nexus – open the toilet facilities; provide recycling bins; better cleaning; station improvements.

General – avoid low quality seaside amenities; speedy implementation of proposals; top quality work; there was too much focus on beach users more needed on community groups; some really good ideas; no ball games signs; a toy shop; better play equipment in Rockcliffe Park; we should visit South Shields to see how to do things properly; Victorian style lights; love the beach huts; proposals conflict with the conservation area; there should be no changes to Cullercoats; introduce park and ride to reduce vehicles in the area; light the bay; and provide business shop front improvement grants.



What we still plan to do:

- Improve the existing toilets/new accessible toilet
- Replace the blue hut with a new kiosk
- Erect warning signs for tractors/boats turning into/out of Cullercoats Bay
- Explore providing a water supply on the Brae
- Consider the options for the subway

