



North Tyneside Council

Reference: EIR3911

**Request:**

1. What population size does NTC serve?

<https://my.northtyneside.gov.uk/category/1114/population>

2. How many bins (public) did NTC have in January 2021?

**2600 Bins.**

3. How many bins (public) did you have in January 2020?

**2500 Bins.**

4. Do you have any bins which electronically advise on fill levels?

**No.**

5. If so, how many out of your current total are these?

**N/A.**

6. Does your council issue fines for littering?

**Yes.**

7. If so, how many did you issue in 2020?

**51.**

8. If so, what is the standard fine amount levied?

**£80.**

9. Do you employ a private sector environmental enforcement company (such as Kingdom Services Group)?

**No.**

10. If yes, who are they?

**N/A.**

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11. If yes, when did the contract begin?

N/A.

12. How much money did you spend on picking up litter in 2020?

**Information not held. Spend is not broken down in this level of detail, any litter picking spend would be included in the wider spend for general street cleansing as below.**

13. How much money did you spend on general street cleansing in 2020?

**In 2019/20 net annual spend across the street cleansing service was £2.825m. Figures on actual spend in 2020/21 are not available yet, however the budget available for street cleansing in 2020/21 was £3.270m. Please also see the attached documents for supporting information.**

14. Are you running a local anti-littering campaign?

Yes

15. If so, what are the details?

**A new campaign is asking residents to join the council and its partners in making a promise to help keep North Tyneside a great place to live, work and visit.**

**The 'I promise, will you?' campaign focuses on environmental issues such as fly-tipping, dog fouling, litter, waste storage and collection, as well as tackling anti-social behaviour - issues that residents and local businesses have highlighted as important to them in conversations with the council.**

**The campaign will encourage people to be responsible for their actions and take pride in their community by reporting problems such as graffiti and fly-tipping to the council. The council clears up and investigates fly-tipping offences and takes action against anti-social behaviour and litter louts.**

**Residents are being asked to put litter in a bin or take it home, clean up after their dogs, refrain from anti-social behaviour and make sure that household waste is stored in the right bins and only put out for collection on the correct day or the night before.**

**As well as keeping North Tyneside a great place to live, work and visit, the campaign will also support the post-Covid recovery of North Tyneside's town centres by keeping shopping areas clean and attractive. The campaign is being led by the council, with the support of the Safer North Tyneside Partnership,**

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**Northumbria Police, Nexus, the Fire and Rescue Service and Home Housing Group. Councillor Carl Johnson, Cabinet Member for Environment and Transport, said:**

**"This campaign has a clear and simple message. The council promises to always work hard to tackle environmental issues quickly and efficiently, working with our partners. In return, we ask local people to help us by being responsible for their own litter and their dogs, and reporting issues when they occur. You report it, we'll resolve it, and together we can make a huge difference in North Tyneside."**

**Councillor Carole Burdis, Cabinet Member for Community Safety and Engagement and Chair of the Safer North Tyneside Partnership, added:**

**"The council has always taken firm and decisive action against crime and anti-social behaviour, working with other agencies to keep North Tyneside a safe place to live. The community are our eyes and ears and have an important role to play. By reporting your concerns, you can help us to pinpoint where there are issues and take the necessary action to keep the borough safe."**

**Recent activity by the council in North Shields included a blitz of the area around William Street, Wellington Street, Wellington Street West, Rudyerd Street, Bedford Street, Bedford Terrace, and Borough Road. The teams tackled litter and fly-tipping and gathered evidence to try and identify those responsible.**

**Anyone keen to get involved and lend a hand will find regular campaign updates on the council's social media channels, as well as news items celebrating the contribution of residents, businesses, and partners. Report issues such as graffiti, fly-tipping, dog fouling and littering here. Report anti-social behaviour here or call Northumbria Police on 101 (in an emergency dial 999).**

**We have produced a 6ft seal sculpture in a Perspex box made from litter collected along our coastline. We chose to do this to highlight the amount of litter we collect from our beaches and to raise awareness of the impact litter can have on the environment and marine life.**

16. How many roadside signs asking people not to litter do you have in your area?

**Information not held - the authority does have signage based around the borough in strategic locations but a total figure is not held**

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