Reference: FOI-570



Request:

This is a request for information concerning the amount of money the Council is spending or has allocated to the advertising programmes:

- 1. Action On Climate Change
- 2. Shop North Tyneside

For EACH of the above two programmes could you supply the following information:

Costs for:

- a) Design and artwork.
- b) Production costs of posters etc.

c) Advertising costs for display in METRO stations and other locations.

If possible, I would like the costs to be broken down into the sections a), b) and c) If this is impossible then a "global" figure for EACH of the programmes would be sufficient.

Response:

- 1. a. £22715 (during the period 8th March 2022 21st March 2023)
 - b. £9328 (during the period 2021/22 26th October 2022)
 - c. £32000 (during the period 18th March 2022 19th March 2023)
- a. £2750 (during the period 16th May 2022 8th February 2023)
 b. £5276 (during the period 16th May 2022 3rd November 2022)
 c. £12217 (during the period 19th August 2022 9th April 2023)

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