



**Application for the review of a premises licence or club premises certificate under the  
Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure  
that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

**I The Local Weights and Measures Authority- North Tyneside Council Trading  
Standards**

*(Insert name of applicant)*

**apply for the review of a premises licence under section 51 / apply for the review of a club  
premises certificate under section 87 of the Licensing Act 2003 for the premises described in  
Part 1 below (delete as applicable)**

**Part 1 – Premises or club premises details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b>  Booze Bargain Food Store 41-43 High Street East Wallsend	
<b>Post town</b> Wallsend	<b>Post code (if known)</b> NE28 8PF

<b>Name of premises licence holder or club holding club premises certificate (if known)</b>  Divyabharathi Sunkari
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<b>Number of premises licence or club premises certificate (if known)</b> 00CK/25/0364
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**Part 2 - Applicant details**

Please tick ✓ yes

1) an individual, body or business which is not a responsible authority (please read guidance note 1, and complete (A) or (B) below)

☐

2) a responsible authority (please complete (C) below)

☒

3) a member of the club to which this application relates (please complete (A) below)

☐

**(A) DETAILS OF INDIVIDUAL APPLICANT** (fill in as applicable)

Please tick ✓ yes

Mr ☐

Mrs ☐

Miss ☐

Ms ☐

Other title  
(for example, Rev)

**Surname**

**First names**

**I am 18 years old or over**

Please tick ✓ yes

☐

**Current postal address if different from premises address**

**Post town**

**Post Code**

**Daytime contact telephone number**

**E-mail address (optional)**

**(B) DETAILS OF OTHER APPLICANT**

**Name and address**

Telephone number (if any)
E-mail address (optional)

**(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT**

Name and address  The Local Weights and Measures Authority- North Tyneside Council Trading Standards Quadrant, The Silverlink North, Cobalt Business Park, North Tyneside, NE27 0BY
Telephone number (if any) 0191 6436621
E-mail address (optional) alan.burnett@northtyneside.gov.uk

**This application to review relates to the following licensing objective(s)**

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

Please tick one or more boxes ✓

<input checked="" type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input checked="" type="checkbox"/>

Please state the ground(s) for review (please read guidance note 2)

Trading Standards request a review of the premises licence on the grounds of Crime and Disorder and the protection of children from harm.

#### Background

Trading standards have adopted a proactive approach to reduce alcohol sales to children. Trading Standards also work with retailers to ensure they are aware of their responsibilities under the Licensing Act 2003. We do this by offering 'best practice' oral and written guidance to support the business. The primary role for Trading Standards Officers under the Licensing Act 2003 is to work in partnership with the Police to prevent the illegal sales of alcohol to children. The most effective method employed by Trading Standards to police such sales is mystery shopping using under-age volunteers. This is commonly known as 'test' purchasing. The test purchasing of alcohol and other age-restricted goods by Trading Standards is seen as a key tool to help prevent anti-social behaviour and/or the long term damage to health caused by substance misuse.

Booze Bargain Food Store was granted a Premises Licence in April 2024. The business was operated by \_\_\_\_\_ who was also the Licensee and Designated Premises supervisor. In January 2025 the business was taken over by Mahadev PVT Limited with the sole director Divyabharath Sunkari.

On 08/01/2025 officers from Trading Standards visited the premises to offer advice to the new owner and deliver an Age Aware Information Pack. The pack provides information on age restricted products, how to refuse sales and what ID is acceptable etc. The pack also includes registers for refusals and staff training records (a copy of this acceptance form is produced and identified as **ARB1**).

On 10/02/2025 a Pre-Test Purchase Warning Letter was sent to the business informing them that a future test purchase would take place. Advice was also provided to inform them of preventative steps which they can take (a copy of this warning letter is produced and identified as **ARB2**). No intelligence or complaints have been received about the business selling age restricted products to minors. However, the premises was selected for a test purchase visit as it was new business.

On 26/02/2025 a Test Purchase of a can of Dragon Soup was made by a 17-year-old volunteer. The seller who sold to our volunteer was Divyabharathi Sunkari. She initially informed Officers that she was only a staff member however it was later confirmed that she was the owner. The premises had no till prompts, no refusals register completed and stated the volunteer looked 18

despite having a challenge 25 policy. The Underage Sales Age Aware Pack was behind the counter however was not utilised by staff.

On 27/02/2025 a Licensing inspection was carried out at the premises to confirm what procedures were in place to prevent underage sales of alcohol and to see if the conditions on the premises licence were being complied with (a copy of the inspection report is produced and identified as **ARB3**).

Divyabharathi Sunkari was present and was informed of the intention of the visit, she asked officers to wait 10/15 mins as she was on a phone call. The conditions on the licence were checked and a number of the Annex 3 conditions (conditions attached after a hearing by the licensing authority) were not complied with. Some of the failures were;

*Condition 1 – A written record shall be kept of all members of staff, to include contact details, days and times on duty, and with details of the person instructed by the Designated Premises Supervisor to be in charge of the premises at that time, and this record must be available for inspection upon request by any Responsible Authority – **No record kept.***

*Condition 6 – CCTV. All such recordings shall be retained in an unedited format for a minimum of 28 days – **CCTV only records for 7 days.***

*Condition 7- At all times that the Premises are open, a member of staff shall be present and able to retrieve, show, download and supply a copy of the relevant footage in an appropriate format to Police or Responsible Authority on their request - **Divyabharathi Sunkari was not able to operate CCTV.***

*Condition 12 - Training records to be kept for every member of staff and endorsed after every training session. The records will be kept at the Premises and available for inspection by Police or other Responsible Authority on request. – **No training records available.***

*Condition 13 - An incidents and refusals log shall be maintained on the premises (in writing or digitally) and must be available for inspection by Police or other Responsible Authority on request. – **No refusals register present.***

*Condition 15 - All members of staff must receive training in relation to their duties and responsibilities under the relevant legislation concerned with the sale of all age-restricted products, including the use of a "Challenge 25 policy". Such training shall be recorded, the records will be kept at the Premises and shall be available for inspection by Police or Responsible Authority on request. Refresher training will take place at 6 monthly intervals and will also be documented and available for inspection on request – **No challenge 25 training records present.***

*Condition 17 - The premises will operate a till prompt system (EPOS) which will be run in accordance with challenge 25. The system shall be in operation at all times that the premises are open to the public. - **No challenge 25 till prompt in operation***

During the inspection Divyabharathi Sunkari was asked about the licensing objectives however, she was not aware of her obligations under the Licensing Act.

On 27/02/2025 the Premises Licence was transferred to Divyabharathi Sunkari.

On 27/03/2025 a further Licensing inspection was carried out to establish if the Annex 3 conditions were now being complied with (a copy of the inspection report is produced and identified as **ARB4**). Divyabharathi Sunkari was present during the inspection. When asked questions about the licence conditions she simply diverted the questions to someone she was speaking to on her phone. It was apparent she did not know the answers herself. Again, a number of the conditions were not being complied with;

*Condition 1 – A written record shall be kept of all members of staff, to include contact details, days and times on duty, and with details of the person instructed by the Designated Premises Supervisor to be in charge of the premises at that time, and this record must be available for inspection upon request by any Responsible Authority – No record kept.*

*Condition 7- At all times that the Premises are open, a member of staff shall be present and able to retrieve, show, download and supply a copy of the relevant footage in an appropriate format to Police or Responsible Authority on their request - Divyabharathi Sunkari was not able to operate CCTV.*

*Condition 12 - Training records to be kept for every member of staff and endorsed after every training session. The records will be kept at the Premises and available for inspection by Police or other Responsible Authority on request. – No training records available.*

*Condition 15 - All members of staff must receive training in relation to their duties and responsibilities under the relevant legislation concerned with the sale of all age-restricted products, including the use of a "Challenge 25 policy". Such training shall be recorded, the records will be kept at the Premises and shall be available for inspection by Police or Responsible Authority on request. Refresher training will take place at 6 monthly intervals and will also be documented and available for inspection on request – No challenge 25 training records present.*

*Condition 17 - The premises will operate a till prompt system (EPOS) which will be run in accordance with challenge 25. The system shall be in operation at all times that the premises are open to the public. – No challenge 25 till prompt in operation*

On 06/03/2025 Divyabharathi Sunkari became the Designated Premises supervisor.

On 10/03/2025 (the previous owner and licensee) became Secretary of Mahadev PVT Limited.

### Summary

Due to all of the above, as a responsible authority under the Licensing Act 2003, North Tyneside Council Trading Standards have concerns about the ability of the premises licence holder to prevent crime and disorder and protect children from harm. This is evidenced by the sale of alcohol to a minor and continued non-compliance of the Annex 3 licence conditions. Trading Standards had offered written advice and assistance to prevent the sale of alcohol to minors only weeks before the incidents took place.

Finally, I would like to draw the Committees attention to the Home Office Revised Guidance issued under section 182 of the Licensing Act 2003 (December 2023) specifically paragraphs:-

11.27 There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises:

- for the illegal purchase and consumption of alcohol by minors which impacts on the health, educational attainment, employment prospects and propensity for crime of young people.

11.28 It is envisaged that licensing authorities, the police, the Home Office (Immigration Enforcement) and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. Where reviews arise and the licensing authority determines that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence – even in the first instance – should be seriously considered



**Please provide as much information as possible to support the application (please read guidance note 3)**

Please tick ✓ yes

Have you made an application for review relating to the premises before

✓ ☐

If yes please state the date of that application

Day	Month	Year
2	4	06
2	0	22

**If you have made representations before relating to the premises please state what they were and when you made them**

Representations were made 28/04/2022

The application for the review of the licence was triggered by the discovery of a large amount of "illicit" tobacco products being stored and offered for sale at the Premises in February 2022. The term "illicit" refers to tobacco products that are either non-duty paid or counterfeit products. The licence was revoked.

Representations were made on the 24/03/2024 when a new premises licence was applied for. Because of the previous history of the premises additional conditions were requested.

Please tick ✓ yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**Part 3 – Signatures** (please read guidance note 4)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (please read guidance note 5). **If signing on behalf of the applicant please state in what capacity.**

Signature

.....

Date 14 /05/ 2025

.....

Capacity The Local Weights and Measures Authority- North Tyneside Council  
Trading Standards

.....

**Contact name (where not previously given) and postal address for correspondence associated with this application** (please read guidance note 6)

Alan Burnett  
North Tyneside Council  
Quadrant, The Silverlink North, Cobalt Business Park,

Post town  
Newcastle Upon Tyne

Post Code  
NE27 0BY

Telephone number (if any)

**If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)** alan.burnett@northtyneside.gov.uk

### **Notes for Guidance**

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.

Age restricted products – a guide for retailers

**North Tyneside Council Trading Standards Service**

I acknowledge receipt of North Tyneside Council's age restricted products guidance and e-cigarette compliance guidance pack.

Trading name of the business:	BOOZE BARGAIN.
Legal name of business:	MAHADEV PVT LIMITED
Address:	41-43, HIGH STREET EAST, WALLSEND, TYNE & WEAR, NE26 8PF
Telephone number:	
Email:	
Name (please print):	(DNYA BHARATHI)
Signature:	
Position in the business:	MANAGER
Date:	08 JAN 2025
Officer delivering guidance pack:	Thomas Richardson

DOCUMENT REFERRED TO IN  
MY STATEMENT

AS EXHIBIT ..... ARB 1 .....

DATED ..... 14/05/2025 .....

SIGNED .....





North Tyneside Council

DOCUMENT REFERRED TO IN  
MY STATEMENT

AS EXHIBIT ... ARB 2 .....

DATED ... 14/05/2025 .....

SIGNED .....

Public Protection  
Trading Standards  
Quadrant East -1st Floor  
Silverlink North  
Cobalt Business Park  
North Tyneside  
NE27 0BY  
[www.northtyneside.gov.uk](http://www.northtyneside.gov.uk)

Booze Bargain  
41 - 43 High Street East  
Wallsend  
NE28 8PF

Date: 10/02/2025

This matter is being dealt with by:  
Thomas Richardson

**Direct Line: (0191) 643 6621**

Email: [thomas.richardson@northtyneside.gov.uk](mailto:thomas.richardson@northtyneside.gov.uk)

Dear Trader,

### **Re - Age restricted Products**

Tackling the problem of anti-social behaviour remains a high priority at both central and local government level. Within North Tyneside, Trading Standards and the Police are committed to ensuring that persons under the age of eighteen are denied easy access to age restricted products such as cigarettes, e-cigarettes and alcohol.

We would like to take this opportunity to remind you of the need for constant vigilance when selling such products and to remind you of the following preventative steps:

- Train your staff – they should be aware of their legal responsibilities.
- Ask for proof of age – e.g. photo driving licence, passport, ID card with PASS hologram.
- Adopt NO SALE NO ID policy.
- Challenge Register – record any refusals.
- Display warning notices – they can act as a deterrent but also a reminder to staff.
- Use till prompts – to remind staff.
- Consider a Challenge 25 policy.

In addition, we would like to advise you that some children may ask persons over the age of 18 to buy age restricted products on their behalf. This is known as proxy purchasing. In the case of alcohol, the adults as well as the seller can commit an offence if they knew or suspected it was being bought on behalf of a child.

In order to ensure that businesses comply with the law, the Trading Standards team regularly uses underage volunteers to visit shops and attempt to purchase age-restricted products. I would like to advise you that your business may be subject to a test purchase attempt at any time during the coming months and if such a sale is made to someone underage, this could result with both the seller of the product and the owner of the business being prosecuted. Trading Standards may also decide to carry out a review of your alcohol licence.

We will continue to work with businesses to prevent the occurrence of underage sales, and I hope you appreciate the necessity of these checks. If you are unclear about any

aspect of the law, require further advice or guidance then please do not hesitate to contact a member of the Trading Standards team using the contact details below.

Yours sincerely,

**Thomas Richardson**  
**Trading Standards Officer**



AS EXHIBIT ARB 3DATED 14/05/2025

SIGNED .....

North Tyneside  
Council

## LICENSING ENFORCEMENT INSPECTION REPORT

PREMISES LICENCE NUMBER: 00CK/24/0409

Premises Name	<u>Booze Bargain</u>
Premises Address	<u>41-43 Hugh Street East, Wallsend, NE28 8FF</u>
Time of Visit	Start: <u>15:50</u> Finish: .....

During an inspection of your premises on 27/02/2025 the following was checked:

Premises Licence Summary on display?

☒ Yes / ☐ No

Premises Licence on site?

☒ Yes / ☐ No

Address and Telephone number of PLH and DPS correct?

☒ Yes / ☐ No

DPS on site?

☒ Yes / ☐ No

Does DPS/Personal licence holder have their licence with them?

☒ Yes / ☐ No

Does the premises plan reflect the current layout?

☒ Yes / ☐ No

Conditions of licence checked?

☒ Yes / ☐ No

Process of transferring

No. of condition not in compliance	Evidence / Advice
<u>1</u>	<u>No record of Staff working</u>
<u>1</u>	<u>Staff cannot work cctv</u>
<u>1</u>	<u>Footage only records for 7 days</u>
<u>1</u>	<u>Staff cannot supply cctv</u>
<u>1</u>	<u>No record of alcohol wholesaler</u>
<u>1</u>	<u>No training records</u>
<u>1</u>	<u>No refusals record</u>
<u>1</u>	<u>No challenge 25 training record</u>
<u>1</u>	<u>No till prompt on epos c25</u>

Any other matter(s) that need addressing:

.....  
.....  
.....  
.....

You are required to have the above matter attended to within .....days of this notice. Failure to rectify the above breaches may constitute an offence and result in legal proceedings being brought against you.

LICENSING ENFORCEMENT	RECIPIENT OF NOTICE
Officer(s) in attendance: <u>Thomas Richardson</u> <u>Alan Burnett</u>	Signature: Print Name & Position: <u>Divyabharathi Sunkari</u> Email/Tel of recipient:
If you have any queries relating to this report please contact <a href="mailto:liquor.licensing@northtyneside.gov.uk">liquor.licensing@northtyneside.gov.uk</a> Application forms can be downloaded via: <a href="https://my.northtyneside.gov.uk/category/196/licensing">https://my.northtyneside.gov.uk/category/196/licensing</a>	



DOCUMENT REFERRED TO IN  
MY STATEMENT

AS EXHIBIT ARB 4

DATED 14/05/2025

SIGNED .....



North Tyneside  
Council

**LICENSING ENFORCEMENT INSPECTION REPORT**

**PREMISES LICENCE NUMBER:** 0002/17/0503

Premises Name	Rover Barman	
Premises Address	41-43 High Street East, Wallsend, NE28 2PF	
Time of Visit	Start: 12:15	Finish: 12:35

During an inspection of your premises on 27/03/25 the following was checked:

Premises Licence Summary on display?	Yes / No
Premises Licence on site?	Yes / No
Address and Telephone number of PLH and DPS correct?	Yes / No
DPS on site?	Yes / No
Does DPS/Personal licence holder have their licence with them?	Yes / No
Does the premises plan reflect the current layout?	Yes / No
Conditions of licence checked?	Yes / No

No. of condition not in compliance	Evidence / Advice
1	Not able to provide
7	Unable to download footage
12	No Staff Training records
15	No Staff Challenge 25 training records
17	Only 18 years on EPoS

Any other matter(s) that need addressing:

New licence needs changed. Issues still  
present from previous visit and  
will be rectified.

You are required to have the above matter attended to within ..... days of this notice. Failure to rectify the above breaches may constitute an offence and result in legal proceedings being brought against you.

<b>LICENSING ENFORCEMENT</b>	<b>RECIPIENT OF NOTICE</b>
Officer(s) in attendance: Thomas Richardson Aron Burnett	Signature: Print Name & Position: <u>Tommy RUSSELL</u> Email/Tel of recipient:
If you have any queries relating to this report please contact <a href="mailto:liquor.licensing@northtyneside.gov.uk">liquor.licensing@northtyneside.gov.uk</a> Application forms can be downloaded via: <a href="https://my.northtyneside.gov.uk/category/196/licensing">https://my.northtyneside.gov.uk/category/196/licensing</a>	

