



North Tyneside Council

Economic Prosperity Sub-Committee

18 March 2019

Tuesday 26 March 2019 Room 0.01, Quadrant, The Silverlink North, Cobalt Business Park, North Tyneside **commencing at 4.00 pm**

Agenda Item	Page(s)
1. Apologies for Absence To receive apologies for absence from the meeting.	
2. Appointment of Substitute Members To be notified of the appointment of any Substitute Members.	
3. Declarations of Interest You are invited to declare any registerable and/or non-registerable interests in matters appearing on the agenda, and the nature of that interest. You are also invited to disclose any dispensation in relation to any registerable interests that have been granted to you in respect of any matters appearing on the agenda. You are also requested to complete the Declarations of Interests card available at the meeting and return it to the Democratic Services Officer before leaving the meeting.	

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4. **Minutes** 3
- To confirm the minutes of the previous meeting held on 13 November 2018.
5. **North of Tyne Combined Authority** 6
- To examine the Vision for the North of Tyne Combined Authority and the initial projects to be developed for funding and consider their likely impact on the economy in North Tyneside.

Members of the Economic Prosperity Sub-Committee:

Councillor Brian Burdis	Councillor Maureen Madden
Councillor Joanne Cassidy	Councillor Pam McIntyre
Councillor Davey Drummond	Councillor Janice Mole
Councillor John Harrison	Councillor Martin Rankin
Councillor Janet Hunter (Chair)	Councillor Willie Samuel
Councillor Karen Lee	Councillor Joan Walker (Deputy Chair)

Economic Prosperity Sub-Committee

13 November 2018

Present: Councillor Janet Hunter (Chair)
Councillors B Burdis, J Cassidy,
D Drummond, J Harrison, K Lee,
M Madden, P McIntyre, J Mole,
M Rankin and J Walker.

EP13/11/18 Apologies

Apologies for absence were received from Councillor W Samuel.

EP14/11/18 Substitute Members

Pursuant to the Council's constitution the appointment of the following substitute members was reported:-

Councillor J O'Shea for Councillor W Samuel

EP15/11/18 Declarations of Interest and Dispensations

There were no Declarations of Interest or Dispensations reported.

EP16/11/18 Minutes

Resolved that the minutes of the previous meeting held on the 11 September 2018 be confirmed and signed by the Chair.

EP17/11/18 Highways Asset and Network Management

The sub-committee met to examine how the Authority was managing its highway assets and networks, to assess the impact of recent investment in the highway network and consider the Cabinet's future plans and priorities.

In October 2017, the sub-committee had heard how the Cabinet had adopted a new Highway Asset Management Plan 2017 - 2032 (HAMP), setting out the Authority's approach to maintaining North Tyneside's highways and responding to the Elected Mayor and Cabinet's policy direction which included providing a greater emphasis on footways. At that time the sub-committee agreed that it should be presented with the HAMP Annual Information Report for scrutiny.

Mark Newlands, Highways and Infrastructure Manager, attended the meeting to present the HAMP Annual Information Report which had been presented to, and noted by, Cabinet at its meeting on 15 October 2018. The report set out progress so far, plans for the future and

operational detail for the management and planning of maintenance work on highway infrastructure assets.

Members of the sub-committee asked questions and made comments when they gave particular consideration to the:

- a) advantages and disadvantages of replacing flag stones on footways with tarmac;
- b) options available to the Council to maintain concrete roads;
- c) timeframe for the removal of temporary speed restrictions on the A1058 Coast Road at the Silverlink junction with the A19;
- d) proposed programme and timing of works to utilise the £1m of extra funding for highway maintenance recently allocated by the government;
- e) scope for the Council to obtain contributions from developers toward the costs of highway maintenance through the Community Infrastructure Levy;
- f) preparedness of highway assets to withstand increased levels of commercial traffic from industrial developments such as Indigo Park;
- g) obligations on utility companies to reinstate highways and footways to certain standards and the sanctions available to the Council should the standards not be met; and
- h) missed opportunity for the sub-committee to have contributed to the development of the updated Highway Inspection Policy prior to it being approved by Cabinet in October 2018.

The sub-committee examined in more detail the level of capital and revenue funding available to maintain assets (£4.666m in 2018/19) as a proportion of the overall value of assets (£1.4bn). There was currently a backlog of highway repairs calculated to be worth £20m and, despite the £1m additional government grant in this financial year, the government funding models meant the Authority had to make up the shortfall which was unsustainable. Members were mindful that the planned growth in housing and industry contained within the Local Plan was likely to lead to an increase in highway assets requiring maintenance and also increased rates in car ownership and usage. These factors led members to express concerns regarding the future sustainability of the HAMP. It was suggested that the sub-committee's comments be referred to the Cabinet Member for Environment and Transport together with a recommendation that he review the future sustainability of the HAMP to ensure that it continues to deliver well maintained and accessible highway infrastructure throughout its lifetime (2017-2032).

Nick Bryan, Highways Network Manager, attended the meeting to present an updated Network Management Plan. The plan set out how the Authority intended to manage the peaks in highway operations using a corridor-based approach to manage demand on the network through better use of technology, promoting behavioural change and investing in infrastructure improvements when it was appropriate to do so. It would capture locations where concerns around congestion, infrastructure provision, air quality, and network resilience had been raised.

The sub-committee were also presented with emerging data to demonstrate some of the benefits to arise from the significant recent investment in the highway network at locations such as the Coast Road/Beach Road, Norham Road, Holystone Roundabout and along the North Bank of the Tyne in terms of reducing the numbers of accidents and supporting the local economy.

The sub-committee recognised that the Council's Transport Strategy sought to encourage and address increased demand to cycle and walk by improving the street network and putting cycling and walking first and to improve bus priority and support an integrated public

transport network. In this context members examined in more detail how bus lanes could best be operated and how data relating to pedestrian and cycling journeys could be obtained to inform investment in cycling and pedestrian routes.

It was **agreed** that (1) the Highway Asset Management Plan 2017 - 2032 (HAMP) Annual Information Report and Network Management Plan be noted; and (2) the sub-committee's comments regarding the sustainability of the Highways Asset Management Plan be referred to the Cabinet Member for Environment and Transport together with a recommendation that in the light of these comments, he review the future sustainability of the HAMP to ensure that it continues to deliver well maintained and accessible highway infrastructure.

Meeting: Economic Prosperity Sub-Committee

Date: 26 March 2019

Title: North of Tyne Combined Authority

Author: Michael Robson Tel: 0191 643 5359

Service: Democratic Services

Directorate: Law and Governance

Wards affected: All

1. Purpose of Report

The purpose of this report is to present background information to enable the sub-committee to examine the Vision for the North of Tyne Combined Authority and the initial projects to be developed for funding and consider their likely impact on the economy in North Tyneside.

2. Background

- 2.1 The sub-committee is responsible for examining the delivery of services and influencing decision makers to ensure that they meet the needs, and improve the lives, of people in North Tyneside. Its remit includes economic development, business and enterprise, the transport network, highways and road safety and tourism. In order to fulfil this role the sub-committee's work programme has for sometime contained a proposal to examine the likely impact of devolution for North Tyneside.
- 2.2 On 1 November 2018 the Secretary State for Housing, Communities and Local Government made a parliamentary order establishing The North of Tyne Combined Authority (NTCA). The Order gave effect to a devolution deal agreed between Newcastle, Northumberland and North Tyneside Councils, the North East Local Enterprise Partnership ("LEP") and the government in November 2017. The devolution deal represents a significant shift of powers, funding and responsibility from central government to the local level. The deal enables the three councils to pursue through NTCA a shared ambition for an inclusive economy.
- 2.3 NTCA will have a £600m investment fund, worth £20m a year over 30 years, which is expected to generate £1.1 billion for the local economy, create 10,000 new jobs and leverage £2.1 billion in private sector investment. As well as this £600m of extra money to invest in the North of Tyne area, the deal includes:
 - a new, directly elected Mayor for North of Tyne to give a strong and powerful voice to the area;
 - projects to improve education, skills and help people get into work;
 - local control of the £23 million per year budget for adult education;
 - powers to develop land for economic growth and regeneration;
 - projects that increase the growth and productivity of rural communities;
 - better working with Government to boost trade and investment;

- projects to grow the digital sector and low-carbon economy;
- a joint committee to manage public transport across the North East; and
- a commitment to explore new opportunities for the North of Tyne in future.

2.5 The inaugural meeting of the Combined Authority's Cabinet took place 8 November 2018 when it:

- a) approved the Vision for the North of Tyne Combined Authority (a copy of the vision is attached as appendix A);
- b) agreed the following initial projects for further development and appraisal
 - Inspiring the development of STEM and Digital skills in young people;
 - Helping residents into work;
 - Attracting new businesses to the North of Tyne;
 - Enhancing Rural Business Growth.
- c) agreed that the following projects be invited to apply for business case development funding:
 - Local full-fibre network proposal;
 - North Shields Town Centre Redevelopment / Fish Quay;
 - Energy Central Learning Hub in Blyth;
 - Targeted employment support for areas of the Newcastle with highest unemployment levels;
 - Economic opportunities associated with Northumberland, North Tyneside and Newcastle Rail Line.

2.6 Paul Hanson, the Council's Chief Executive, and Jackie Laughton, the Council's Head of Corporate Strategy, have accepted an invitation to attend this afternoon's meeting to present an overview of the Combined Authority's vision and emerging work programmes. This will provide the sub-committee with an opportunity to examine the Vision for the North of Tyne Combined Authority and the initial projects to be developed for funding and consider their likely impact on the economy in North Tyneside.

2.7 It should be noted that the Combined Authority has appointed its own Overview and Scrutiny Committee to enable local councillors, on behalf of their communities, to scrutinise and challenge the Combined Authority's Mayor and Cabinet and to consider matters of strategic importance to residents within the North of Tyne area with a view to influencing their decisions.

2.8 At the conclusion of the exercise the sub-committee may wish to make comments or recommendations to the Combined Authority, its Overview and Scrutiny Committee or those councillors from North Tyneside who serve on those bodies.

3. Appendices

Appendix A – North of Tyne Combined Authority Vision

4. Background Documents

The following background documents have been used in the compilation of this report and available from the author:

- North of Tyne Combined Authority Constitution
- The Newcastle Upon Tyne, North Tyneside and Northumberland Combined Authority (Establishment and Functions) Order 2018
- Minutes of North of Tyne Combined Authority Cabinet 8 November 2018
- Economic Prosperity Sub-Committee work programme

HOME OF AMBITION



NORTH OF TYNE

Newcastle
North Tyneside
Northumberland

The Vision for
the North of Tyne
Combined Authority





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NORTH
OF
TYNE

HOME
OF
AMBITION

For the new North of Tyne Combined Authority – spanning Newcastle, North Tyneside and Northumberland – the future focus is on positive change. We want to quickly and decisively make a real and positive impact on people’s lives, businesses and communities.

Our vision is of a dynamic and more inclusive economy, one that brings together people and opportunities to create vibrant communities and a high quality of life, narrowing inequalities and ensuring that all residents have a stake in our region’s future.

The North of Tyne area has great assets in our universities, innovative businesses, international connectivity and rich cultures. Our unique combination of city, coast and countryside offers a range of great places to live, work and bring up families.

Whether it’s high technology exploration at the bottom of the ocean, digital innovation, dramatic breakthroughs to ensure people of all ages have fulfilling lives, a must-see cultural attraction or a thriving rural enterprise, we want people and businesses to have high ambitions, and be supported to meet them.

The North of Tyne Combined Authority will seek new ways to unlock potential. We will create the conditions for businesses to flourish, nurturing investment and supporting new jobs growth. And we will connect people with these opportunities. This means working for better educational outcomes and making sure that people get relevant skills and qualifications. We will support the development of vibrant communities which inspire pride, and even better digital connectivity and transport links.

Our vision is strong and unapologetically positive. It is also urgently needed. We cannot ignore the fact that, whilst we have huge economic disparities between our region and the most affluent parts of the country, there are also inequalities within our area which need to be addressed. For those who are struggling to get by, a picture of positive growth is not easy to embrace.

We also need to be able to respond quickly and flexibly. Brexit will, of course, present both opportunities and challenges; we need to negotiate a new relationship with Europe and ensure that we continue to have the skills base needed for businesses to thrive. But there are longer term challenges too, such as increasing automation, an ageing society and the global need to tackle climate change. Our communities have previously adapted to industrial transformation and we are confident that the same underlying qualities – including resilience, hard work and a sense of humour – will enable them to embrace future changes.

We have struck a deal with Government that unlocks new powers and opportunities to help meet our ambitions. We will work with neighbouring authorities and our Local Enterprise Partnership (the North East LEP) in support of our common objectives. Delivery will not, however, be the work of the public sector alone. It will require communities, businesses, the voluntary sector and our education institutions to come together to realise our potential.

Our new combined authority is at the start of a journey. We want to use the new powers and funding as effectively as possible, taking time to work with partners to build consensus on the best way to achieve economic opportunities through our six pillars of ambition.



North of Tyne Economic Vision: Pillars of ambition

Our six key pillars, or priorities, represent the most important groups, issues and goals that we need to invest in and nurture, in order to achieve a more prosperous and inclusive future. Success for the new North of Tyne Combined Authority will mean:

Champion of enterprise

We're securing investment, fostering trade links and creating the infrastructure needed for sustained growth and prosperity. We're using this to create opportunities and reduce inequalities across our area.

Leaders of tomorrow

We're supporting a high quality, inclusive education system, which ensures our young people have the skills and qualifications to take up good quality training, apprenticeships and jobs.

Hotbed of talent

We're giving everyone the opportunity to thrive – to attain a fair wage, and access good jobs with continued training and skills development available once in work. We will work with business and civil society to change working practices, working with employers committed to providing pay and conditions which enable people to take up local jobs and progress.

Spark of innovation

We're supporting research, business growth and the entrepreneurialism that creates jobs and new opportunities across a range of key sectors. Supporting businesses and entrepreneurs to grow and flourish.

Network of connections

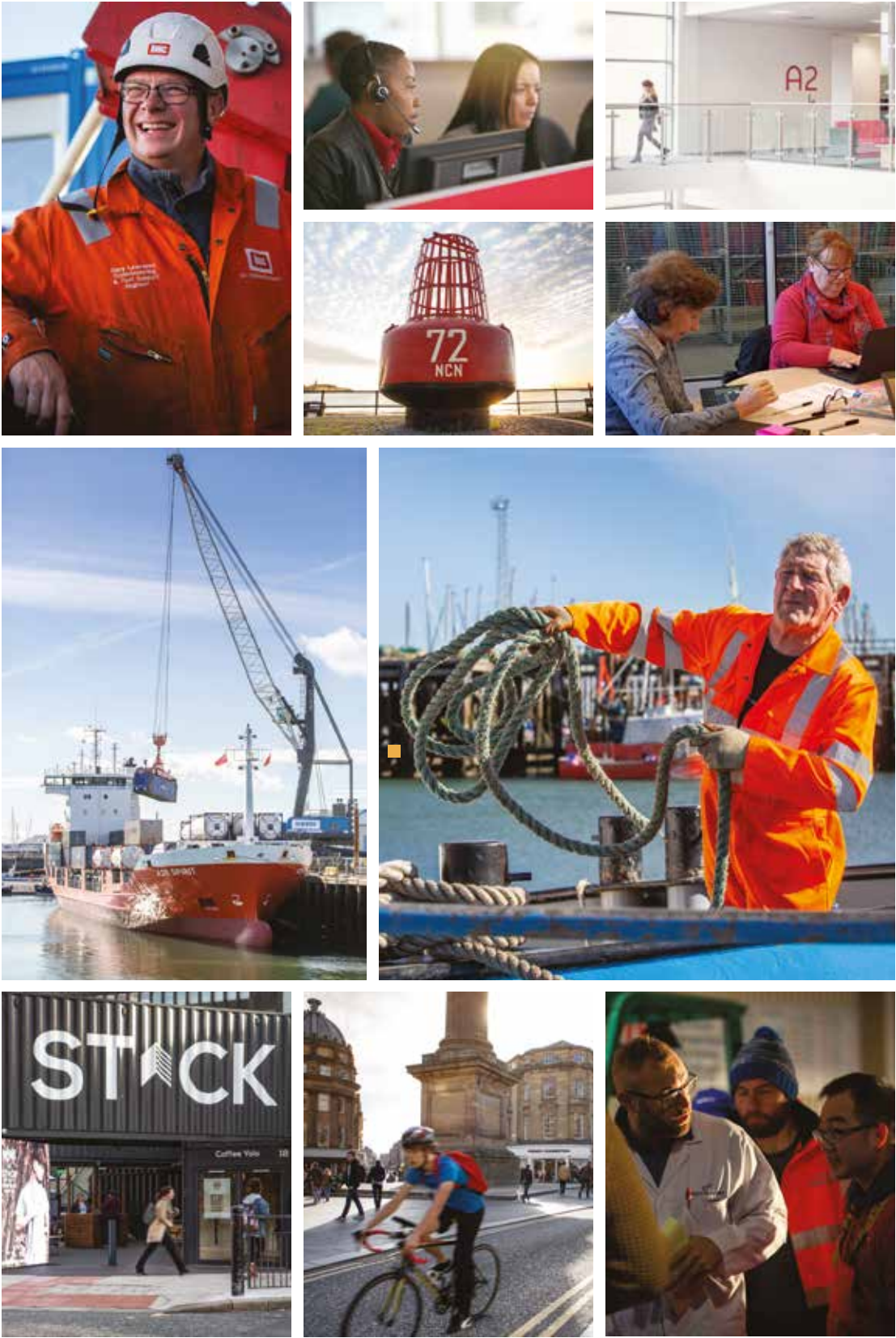
We're developing a better transport system and investing in an ever faster digital infrastructure to create stronger links across the North and internationally.

Pride of place

We're creating communities of inspiring places, homes and spaces that support more sustainable, low carbon futures, set within an environment where people want to live, work or visit. We'll also be enhancing our flourishing tourism industry, which attracts visitors from all over the UK and further afield to explore and experience the diverse attractions of this most beautiful of places.

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The Ports of Tyne, Blyth and Berwick have a rich history in commercial trade in coal mining, ship building, salt and fishing. Together they provide a vital trading gateway to world-wide markets and make a significant contribution to the wider economy and jobs.







## Our deal with Government

The local government areas of Newcastle, North Tyneside and Northumberland share an ambitious vision for the future of their communities. To make this a reality, we have decided to create a new Combined Authority. In May 2019, local residents will have the opportunity to elect a Mayor who, together with a Cabinet drawn from the constituent local authorities, will be responsible for inclusive economic growth and regeneration in an area stretching from the River Tyne to the Scottish borders, bounded by the Pennines and the North Sea.

We have agreed a deal with Government that will secure a significant transfer of power, funding and resources to the area:

A new, directly elected Mayor for North of Tyne to give a strong and powerful voice to our area.

£600 million of extra money over 30 years to invest in inclusive growth.

Local control of the £23 million annual budget for adult education.

Projects to support a high quality inclusive education system.

Powers to develop land for economic growth and regeneration.

Projects that increase the growth and productivity of our rural communities.

Working better with Government to boost trade and investment.

Projects to grow our digital sector and low-carbon economy.

A joint committee to manage public transport across the North East.

A commitment to explore new opportunities for the North of Tyne in the future.

Enhancing our flourishing tourism industry.



One of the most distinctive features of the area is its excellent quality of life and the diversity of natural, heritage and cultural environments. These provide a contrast between the vibrancy of its city centre and the beauty of its rural hinterland, and the ease and speed with which it is possible to move from one to the other.

## Our communities and economy

The North of Tyne Combined Authority area includes the city of Newcastle, coastal communities spanning from Tynemouth to Amble to Berwick, the market towns of Morpeth, Hexham and Alnwick, the town centres of North Shields and Wallsend and rural communities stretching from Haltwhistle to Wooler. It has a population of 819,000 with 24,000 businesses, and the total value of goods and services produced in the area stands at £17 billion.

We have a strong identity based upon a common history and a network of distinctive but interconnected communities. Many bear testament to an illustrious industrial and mining heritage. Even with a transition to a predominantly service-based economy, manufacturing continues to play an important role in both employment and defining the ongoing characteristics of communities – particularly along the Tyne and in South East Northumberland.

Our communities have responded well to these changes. Higher level skills are now better than in any other northern city region, reflecting in particular the talent of our young people. Our schools generally perform well, with children better prepared to start school and doing better at primary school than in many other parts of the country. But our area is also one of contrasts. There are pockets of poor educational outcomes and lower skills levels. Some of our rural areas have poor transport links, making accessing employment and learning difficult. Overall unemployment remains significantly above the national average, while health outcomes are below average and this is impacting on people's abilities to live lives to the full and on our productivity and wage levels.

Today, key parts of our economy include a fast-growing tech and digital sector; significant clusters and world class R&D in the energy and offshore sectors; a strong pharmaceuticals and life sciences sector; major employment in financial and professional business services; and a growing urban and rural tourism and leisure offer. The area includes two world class universities, with over 55,000 students and expertise that supports our industrial strengths.

Newcastle has a vibrant city centre and is complemented by a strong out-of-town offer, including Cobalt, the UK's largest office park situated in North Tyneside. Nationally and internationally prolific companies include The Sage Group, Procter and Gamble, Grainger plc, Greggs plc, Piramal Pharmaceuticals and Accenture. The majority are concentrated in an 'innovation triangle' from Newcastle to Tynemouth and north to Ashington. There are large companies outside this area – including Egger in Hexham – and we have seen diversification in many of our traditionally farming communities.

We are home to the North's second largest international airport; a future high-speed rail HS2 Hub; and two major freight and passenger ports. Metro, bus and train services connect us to our neighbours in Gateshead, South Tyneside, Sunderland and County Durham. We have always been an outward looking, international and welcoming place, and provide an important strategic link between England and Scotland.

Some of the most distinctive features of the North of Tyne are the diversity of natural, environmental, heritage and cultural assets – spanning city, coast and countryside. The area boasts England's wildest and remotest National Park, an unsurpassed coastline, the Hadrian's Wall World Heritage site, Kielder dark skies and a thriving city centre offer – features that make the area an excellent destination for visitors from home and abroad.

To achieve our ambitions, we must make the most of these unique assets and opportunities, while addressing our challenges. This will enable us to move further towards a low-unemployment, high-wage economy.

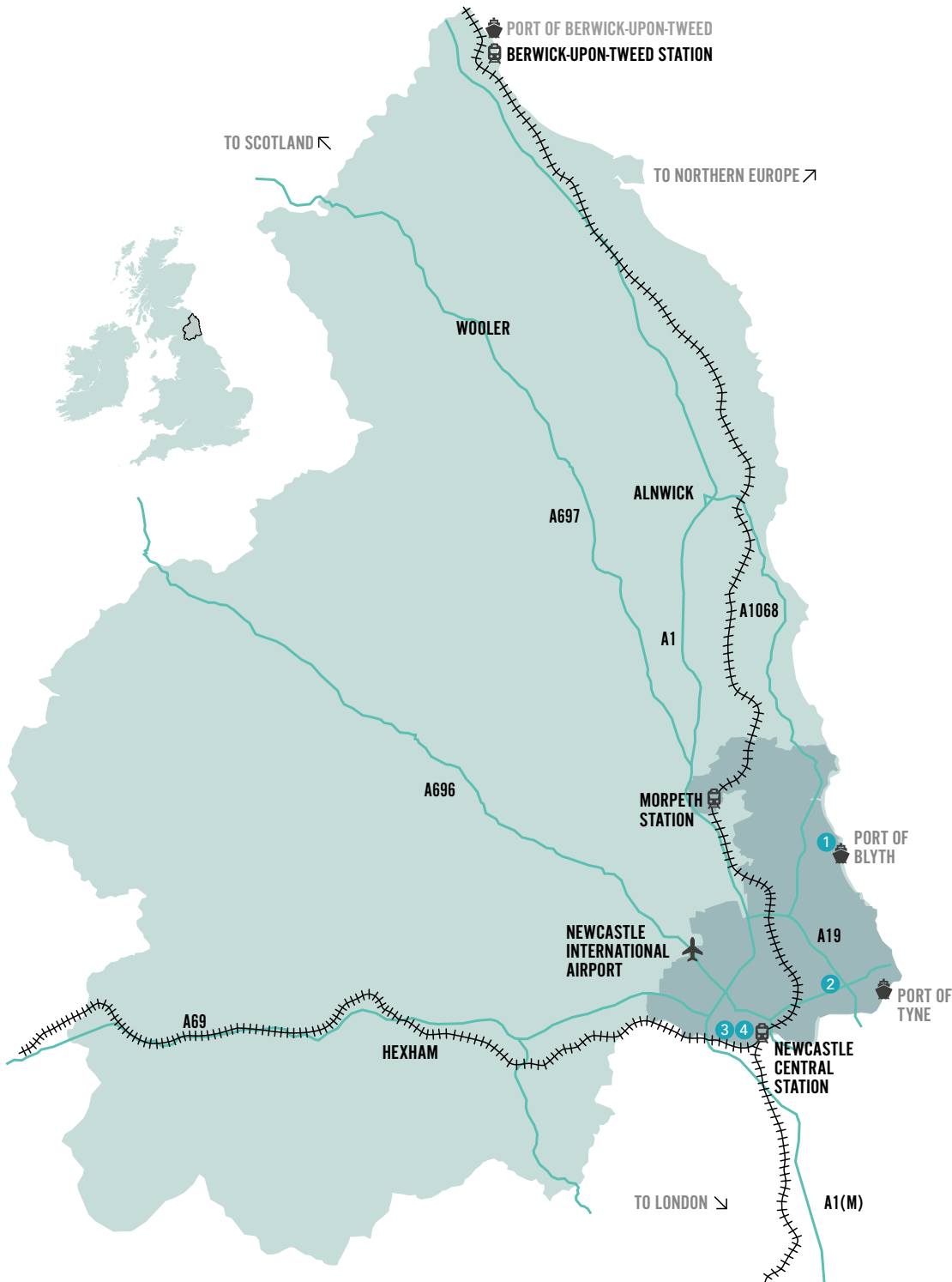








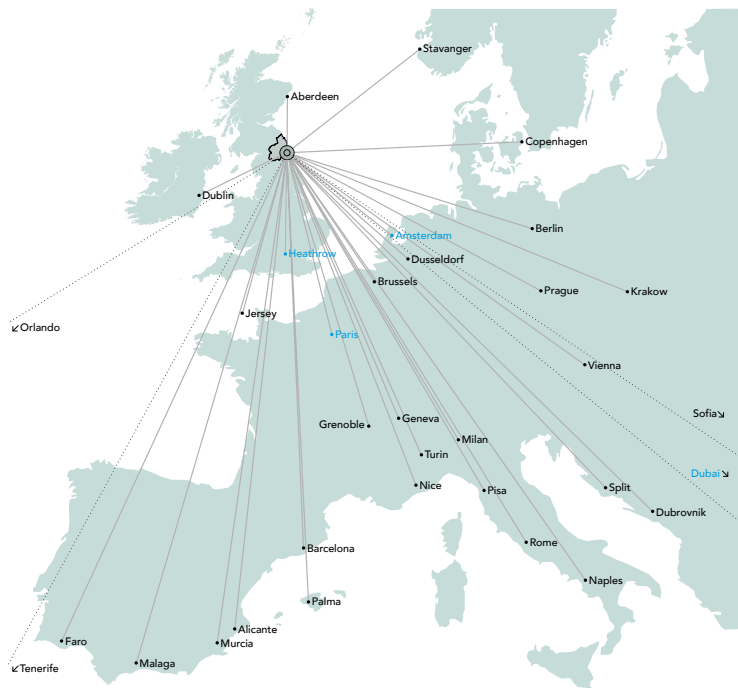
North of Tyne area – Map



Main map key

- North of Tyne area
- Scottish Border
- Ports of Berwick, Blyth and Tyne
- East Coast Main line and Tyne Valley Line
- Railways stations
- A-roads
- Newcastle International Airport
- 1 Offshore Renewable Energy Catapult (ORE)
- 2 Stellium Data Centre
- 3 National Innovation Centre for Ageing (NICA)
- 4 National Innovation Centre for Data (NICD)
- Industry Innovation Zone (IIZ)
- Rural Scale Up

Newcastle International Airport has direct flights to over 80 destinations including the hub airports of Heathrow, Paris, Amsterdam and Dubai



**Champion of enterprise**  
86% of jobs are located within our 'Industry Innovation Zone' (IIZ) and the area boasts a vibrant visitor economy based around the city, coast and countryside.

**Leaders of tomorrow**  
Northumbria is the top university in the UK for graduate start-ups, and Newcastle is ranked first for Computing Science research impact.

**Hotbed of talent**  
The most highly skilled workforce in the Northern Powerhouse area, with 26.4% of the working population qualified to Level 4.

**Spark of innovation**  
Part of the UK's Offshore Renewable Energy Catapult, and home to nationally significant research in the National Innovation Centres for Ageing and Data.

**Network of connections**  
Newcastle Central Station is used by over eight million passengers a year, while our Airport is the second largest in the North of England. In addition, 96% of households in the IIZ have superfast broadband or better.

**Pride of place**  
Northumberland National Park is home to England's cleanest rivers, least polluted air and darkest skies.

Champion of enterprise

Creating the conditions needed for our businesses to flourish and attract inward investment.

We must invest in our key sectors and support our assets, including those that are world leading or have the potential for global impact. We will expand the visitor economy and also raise our profile nationally and internationally to help us attract, grow and retain companies and the best talent.

|                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Our key priorities are to:                                                                                                                                                |
| Attract further investment in businesses, infrastructure, sites and our tourism/ cultural offer.                                                                          |
| Work with senior representatives of business, universities, schools and colleges to jointly identify and address barriers to inclusive growth and increased productivity. |
| Support the rural economy and become a national rural scale-up exemplar.                                                                                                  |
| The first steps in this journey include:                                                                                                                                  |
| Launching the North of Tyne investment fund and identifying initial priorities for investment.                                                                            |
| Establishing Mayor-led discussions with the Digital, Life Sciences, Energy and Culture sectors.                                                                           |
| Developing our ability to market the area internationally.                                                                                                                |

Leaders of tomorrow

Supporting a high quality, inclusive education system, which ensures our young people have the skills and qualifications to take up good quality training, apprenticeships and jobs.

Providing an excellent education to all our young people is crucial to producing good outcomes in later life. At present, educational outcomes for most of our young people are very good. However, there is variation in performance and areas for improvement, particularly to raise outcomes for disadvantaged pupils. We also need to improve transitions from education into work, to make sure our young people have the skills and qualifications needed to maximise their future opportunities and promote ongoing learning and development. We need to develop a common education framework across North of Tyne to deliver consistent focussed outcomes for young people.

|                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Our key priorities are to:                                                                                                                                                                                                                                                                                                          |
| Work closely with existing three Councils, education leaders and the North East LEP to continually strive for better outcomes, career-focussed learning and pathways to employment.                                                                                                                                                 |
| Develop a new relationship with post-16 skills and training providers, including through the use of the Adult Education Budget, to better align our skills offer to the needs of the local labour market. This will include an increasing focus on technical skills and STEM (Science, Technology, Engineering and Maths) subjects. |
| Work together to explore the scope for developing a joint approach to school improvement.                                                                                                                                                                                                                                           |
| The first steps in this journey include:                                                                                                                                                                                                                                                                                            |
| A unique opportunity to develop an Education Challenge Proposal focusing on ambitious improvements in learning and teaching from birth to work.                                                                                                                                                                                     |



Hotbed of talent

Empowering our people with the skills and resources they need to take ownership of their futures and secure good jobs with fair wages.

We want everyone to have the opportunity to thrive, with access to good employment and progression. Supporting the availability of good quality, well paid work, while providing the right support for people to access these jobs and further training, is crucial to our economic and social success.

|                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------|
| Our key priorities are to:                                                                                                       |
| Work with partners to implement better ways to help people into work – from a fragmented system to a more co-ordinated approach. |
| Work with employers to increase opportunities for continued training and skills development, supporting career progression.      |
| The first steps in this journey include:                                                                                         |
| Introducing an Inclusive Economy Board to design new approaches with partners.                                                   |
| Considering how all the investment decisions of the Combined Authority can help contribute towards an inclusive economy.         |

Spark of innovation

Creating innovative, long-term opportunities for growth that reflect a transforming economy.

Our economy is changing rapidly. Digitisation and automation is already influencing many jobs, and this process of change is expected to accelerate further. We will work with our employers, universities, the North East LEP and other partners to increase the rate of innovation, entrepreneurialism and business growth, which are key to long-term success, increased competitiveness and higher wages.

|                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Our key priorities are to:                                                                                                                                                     |
| Encourage the development of start-up and scale-up businesses.                                                                                                                 |
| Support existing businesses to grow and attract talent, increase graduate retention and encourage entrepreneurs.                                                               |
| Work with partners to support the uptake of new technologies and clean growth.                                                                                                 |
| Support the universities in innovation transfer to businesses – especially in the key areas of Ageing, Science, Digital and Data Analysis, and Energy Systems and Engineering. |
| The first steps in this journey include:                                                                                                                                       |
| Developing propositions that support the delivery of the UK’s Industrial Strategy.                                                                                             |

Network of connections

Connecting communities to employment and training opportunities through good quality, even faster, digital connectivity and better transport.

Digital infrastructure, including in our rural areas, is becoming increasingly important as we adopt new technologies and ways of working. At the same time, reliable, efficient and healthy ways to get around are key to connecting all communities to the opportunities that our growth presents.

|                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------|
| Our key priorities are to:                                                                                                                  |
| Support the development of new and sustainable transport solutions to connect business with markets and people with sustainable employment. |
| Improve intra-regional transport infrastructure – including connectivity to rural areas.                                                    |
| Improve digital infrastructure within the area, and develop new national and international links.                                           |

|                                                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The first steps in this journey include:                                                                                                                                                                                                                                          |
| Developing the case for further Government and private sector investment in digital infrastructure including superfast broadband and improving mobile coverage in some of our rural areas.                                                                                        |
| Promoting the area as a test bed for early adoption and development of new digital technologies.                                                                                                                                                                                  |
| Continuing to support the delivery of international digital connectivity investment by the private sector – including the North Sea Connector fibre-optic cable to Denmark.                                                                                                       |
| Working up a business case using evidence of the significant economic growth and regeneration potential of the Northumberland, North Tyneside and Newcastle rail line. This will include developing a vision that realises the benefits with future investors, funders and users. |

Pride of place

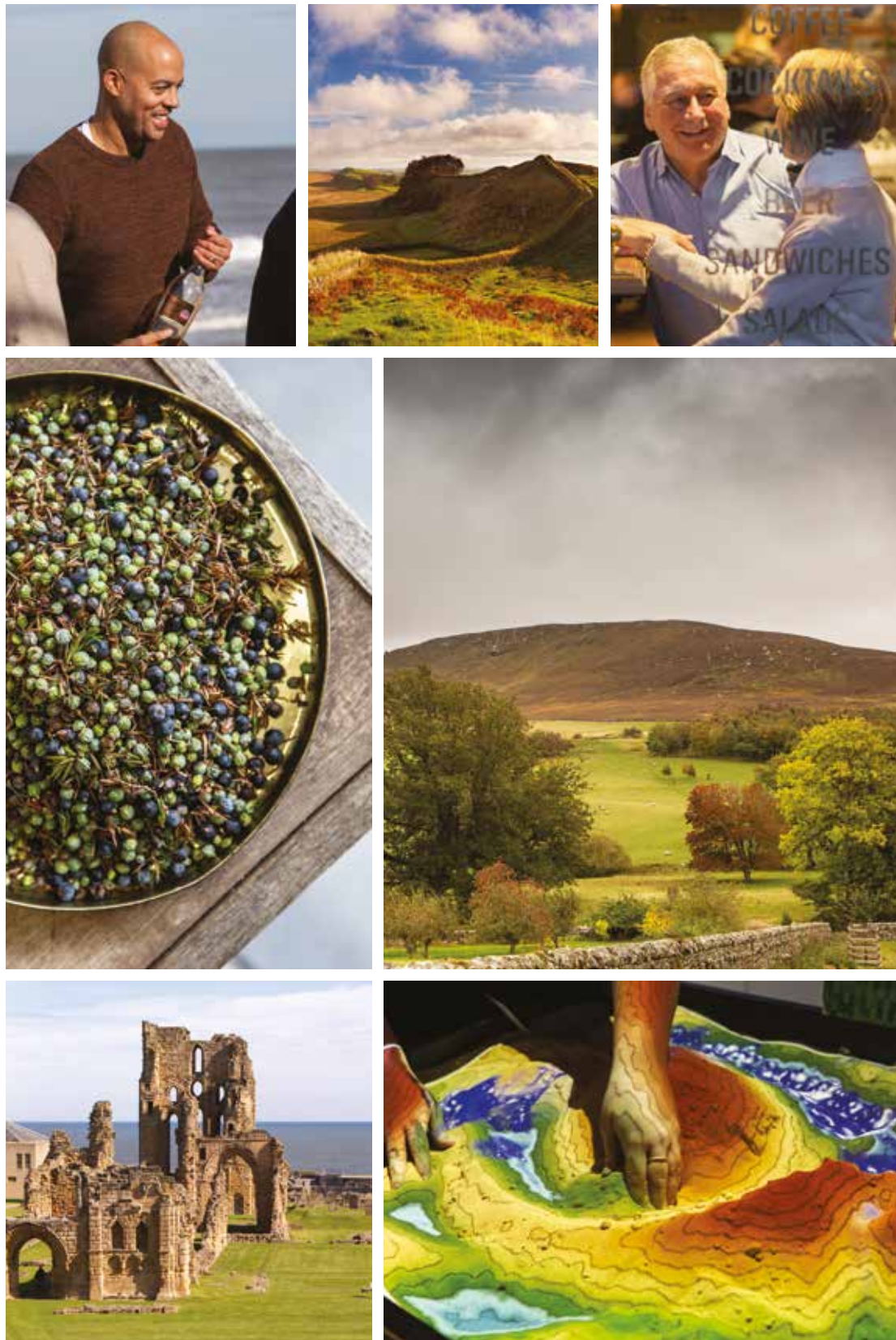
Supporting and developing vibrant communities, which provide opportunities, choice and inspire pride.

Our vision for North of Tyne is of a place that makes us all proud. We'll know that we have been successful when we see sustainable communities with more affordable homes and more good jobs, and where health, education, wages and employment prospects are increasing.

We'll also be enhancing our flourishing tourism industry, which attracts visitors from all over the UK and further afield to explore and experience the diverse attractions of this most beautiful of places.

|                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------|
| Our key priorities are to:                                                                                                   |
| Increase the rate of homebuilding and raise quality – in line with the adopted and draft Local Development Frameworks.       |
| Prepare a Joint Infrastructure Plan to support this growth.                                                                  |
| Invest in developments that improve quality of environment, create new employment opportunities and increase sustainability. |
| Develop and promote key cultural and tourism assets.                                                                         |
| Champion and pioneer a low carbon approach which delivers lower emissions and affordable warmth.                             |

|                                                                                 |
|---------------------------------------------------------------------------------|
| The first steps in this journey include:                                        |
| Working with the new Housing and Land Board to develop a strong housing vision. |
| Securing early investment from the Government's Housing Infrastructure Fund.    |
| Preparing key project business cases to unlock further investment.              |
| Working together to promote the North of Tyne visitor economy.                  |



## Next steps

This report outlines our shared ambitions and the first steps to realising them. The election of a Mayor for the North of Tyne Combined Authority in May 2019 will bring enhanced powers and profile, and we will be seeking opportunities to secure additional resources and powers from HM Government.

North of Tyne is a leader of industry, a land of ideas, a place of potential. And nothing should hold us back in making our vision a reality.

## This is North of Tyne.

### For more information

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Visit
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Creative Concern

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Photography by  
House of Hues

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NorthTyneCA
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Thank you

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Champion of enterprise

Work with key sectors
Invest in infrastructure and assets
International linkages
Inward investment
Support rural economy



Leaders of tomorrow

Inclusive education
Training
Apprenticeships
Jobs and careers



Hotbed of talent

Employment support
In work training and skills
Fair wages



Spark of innovation

Growth and entrepreneurialism
Tech and digital
Subsea and offshore
Life sciences, health, ageing
Culture and tourism
Professional and business services
Supporting businesses/entrepreneurs



Network of connections

Improving transport systems
Low carbon and low emissions
Digital inclusion
Digital infrastructure



Pride of place

Sustainable development
Low carbon futures
More and better homes
Environmental improvements
Cultural and tourism assets

