

(Note: These minutes are subject to confirmation at the next meeting of the Board scheduled to be held on 10 January 2019.)

Health and Wellbeing Board

8 November 2018

Present: Councillor M Hall (Chair)
Councillors M A Green, J Mole, T Mulvenna and J O'Shea
J Old, North Tyneside Council
W Burke, North Tyneside Council
L Young-Murphy, North Tyneside Clinical Commissioning Group
P Jones, Healthwatch North Tyneside
P Dunn, Northumbria Healthcare NHS Trust
C Docking, Newcastle Hospitals NHS Trust
G Sharrock, Northumberland, Tyne & Wear NHS Trust
J Pratt, Tyne & Wear Fire & Rescue Service
A Caldwell, Age UK North Tyneside
A Watson, North of Tyne Pharmaceutical Committee
R Burrows, Safeguarding Children Board
C Hearne, Community and Voluntary Sector

Also Present:

M Taylor, J Connolly, B Smith and M Robson, North Tyneside Council

HW23/11/18 Apologies

Apologies for absence were received from Councillors G Bell and K Clark, M Adams (North Tyneside Clinical Commissioning Group), I Kitt, (Healthwatch North Tyneside), C Riley (Northumbria Healthcare NHS Trust), K Kale (Northumberland, Tyne & Wear NHS Trust), L Robson (Newcastle Hospitals NHS Trust) and D Titterton (YMCA North Tyneside).

HW24/11/18 Substitute Members

Pursuant to the Council's Constitution, the appointment of the following substitute members was reported:

Councillor J O'Shea for Councillor K Clark
Councillor J Mole for Councillor G Bell
P Dunn for C Riley (Northumbria Healthcare NHS Trust)
C Docking for L Robson (Newcastle Hospitals NHS Trust)
G Sharrock for K Kale (Northumberland, Tyne & Wear NHS Trust)

HW25/11/18 Declarations of Interest and Dispensations

There were no declarations of interest or dispensations reported.

HW26/11/18 Minutes

Resolved that the minutes of the meeting held on 13 September 2018 be confirmed and signed by the Chair.

HW27/11/18 Strategic Objective No. 1 – “To tackle childhood accidents”

The Board received a report on the approach to tackling the Board’s Strategic Objective No. 1 “To tackle childhood accidents” and to reduce hospital admissions in children 0-14 years rate to the same or better than the rate for England. The report was the latest in a series of reports relating to the delivery of the Board’s work plan for 2018-20.

The Board heard that accidents, and the injuries that result from them, were not inevitable but they had the potential to be life changing. Preventing accidents was therefore a serious public health issue and part of the local approach to give children and young people the best start in life. Strong local partnerships were better placed than a single agency to tackle the wide range of factors that caused accidents, injuries and address inequalities. Therefore, a local multi-disciplinary task and finish working group had been convened to understand the data available and to agree and deliver a systematic approach to reducing childhood injuries and unintentional injury, building on existing good practice in North Tyneside.

Hospital data indicated that North Tyneside had significantly higher rates of admissions for unintentional and deliberate injuries in both 0-4 and 0-14 age groups compared with the rates across England. However, this did not necessarily mean North Tyneside had more accidents, rather that more children were admitted to hospital. The working group intended to analyse additional data to be obtained from the 111 and accident and emergency services to better understand childhood accidents by ward, type of injury, gender, age and ethnicity. Following the results of the data analysis the group would consider whether a more targeted approach needed to be taken to reduce hospital admissions to the same or better than the rate for England and to develop an action plan with milestones.

The Board discussed how bodies such as the Safer North Tyneside Partnership, the Youth Council and VODA could each contribute to developing an action plan to reduce accidents. This led the Board to consider whether the membership of the working group should be extended to ensure that all relevant partners contributed to the development and delivery of the plan.

When the Tyne and Wear Fire and Rescue Service had analysed its accident data it had identified a correlation between falls in the rate of accidents and wet weather. It was suggested that as part of its analysis of 111 and accident and emergency data the working group should take into account weather records to determine if the weather has a significant effect and if so whether the delivery of interventions and campaigns should be influenced by the prevailing weather conditions.

At present there was no additional funding available for accident prevention and so the working group would be focussed on what could be achieved within existing resources.

Resolved that (1) the Board noted that the high rate of hospital admissions for childhood accidents did not necessarily mean there was a rate of accidents in North Tyneside that was higher than the rates across the North East or England;

- (2) the task and finish working group analyse additional data to be obtained from the 111 and accident and emergency services to better understand childhood accidents by ward, type of injury, gender, age and ethnicity;
- (3) the task and finish working group develop an action plan with milestones to reduce hospital admissions to the same or better than the rate for England; and
- (4) the action plan be presented to the Board in March 2019.

HW28/11/18 Strategic Objective No. 3 “Tackling Obesity Across the Life Course”

The Board received a progress report in relation to delivery of the Board’s Strategic Objective No. 3 “To tackle obesity across the life course”.

The Board was advised that the issue of obesity was challenging and its causes were complex including behaviour, environment, biology, physiology and culture. Obesity was a major determinant of premature mortality and avoidable ill health. There was recognition that it would take a considerable number of years for the increasing levels of obesity to be reversed and this was reflected in the national ambition to halve childhood obesity and significantly reduce the gap in obesity between children from the most and least deprived areas by 2030. The report described the range of measures taken at a national level to tackle obesity including sugar reduction, soft drinks industry levy (sugar tax), public health campaign to promote 100 calorie snacks and proposed restrictions on TV advertising.

In North Tyneside a series of collaborative events in 2015 and 2016 and two Health and Wellbeing Board Action Days had resulted in the Board agreeing the following priority actions in February 2017:

- a) Strengthen the Joint Health and Wellbeing Strategy to reflect the impact of the environment on healthy weight as reflected in the National Planning Policy Framework;
- b) Strengthen planning policy to support the 6 principles for creating healthy weight environments;
- c) Translate national policy at a local level in relation to the national childhood obesity plan;
- d) Develop the wider workforce in North Tyneside to offer effective information and advice to support residents and patients to achieve a healthy weight;
- e) Provide effective interventions which promote a healthy weight for children and families;
- f) Create healthy workplaces that promote healthy eating and active lifestyles by supporting the healthy choice to be the easy choice; and
- g) Promote Everyone Active Every Day (PHE strategy for physical activity) in North Tyneside across the disciplines of transport, public health, leisure, schools and colleges e.g. joined up and visible walking and cycling campaigns/initiatives.

The Board were presented with data to illustrate the prevalence of obese and overweight children and adults in the borough. At a local level a Healthy Weight Alliance for North Tyneside had been established to strengthen programmes of work by working together across common areas of obesity activity. The report set out details of activity in North Tyneside at universal, targeted and specialist level that support individuals and communities. Building on the work that had been done to date the Healthy Weight Alliance intended to refresh an action plan to ensure there would be continued systematic action with clear milestones. The refreshed action plan would be presented to a future meeting of the Board.

A large programme of targeted activity within North Tyneside was delivered through the Active North Tyneside Programme. Bev Smith, Operational Manager Sport and Leisure, attended the meeting to present the programme's Annual Report 2017/18. The programme aimed to improve the health and wellbeing of residents and reduce health inequalities through increased physical activity opportunities, community weight management services and the promotion of healthy eating. Programmes were delivered by a range of staff, provided free of charge and target those within communities of greatest need.

Following the presentation the Board considered the scale of the problem, the important role of general practitioners and other frontline staff in sensitively addressing obesity issues with individuals and the link between obesity and mental health particularly among young people.

Resolved that (1) the scale and complexity of tackling obesity in the population and the challenge in achieving the national and local targets be noted; and
(2) the North Tyneside Healthy Weight Alliance develop a refreshed action plan with milestones to ensure there continues to be systematic action to tackling obesity across the life course and the action plan be presented to a future meeting of the Board.

HW29/11/18 Healthwatch North Tyneside

Paul Jones, the Director of Healthwatch North Tyneside, presented its new Strategic Plan for 2018-2021 and priorities for 2018/19. The Board also received details of the feedback gathered between April and September 2018 and an overview of key activities undertaken since April 2018. Particular reference was made to the launch of the 'What matters to you?' campaign to gather feedback about people's experiences of health and social care across the Borough, a research paper produced by Healthwatch in relation to carers issues and another relating to people's experience of mental health crisis support.

Resolved that (1) Healthwatch North Tyneside's strategic plan 2018/21 and priorities 2018/19 be noted;
(2) the Carers Partnership Board be asked to give consideration to the recommendations arising from the feedback received from carers by Healthwatch North Tyneside in formulating the joint action plan for carers;
(3) the Mental Health Integration Board and relevant partners be asked to give consideration to the suggested actions arising from people's experiences of using services in North Tyneside when experiencing a mental health crisis; and
(4) all members of the Board be requested to share the feedback received by Healthwatch North Tyneside during the period April 2018 and September 2018 within their organisations and to promote the "What matters to you?" campaign through existing channels and networks.

HW30/11/18 Joint Commissioning Strategy for Children and Young People with Special Educational Needs and Disabilities (SEND)

The Children and Families Act 2014 placed a duty on local commissioners to work together in the interests of children and young people with Special Educational Needs and Disabilities (SEND) to provide integrated and needs-led services. The Board were presented with a Joint Commissioning Strategy which outlined how services for children and young people with SEND aged 0-25 would be commissioned by the Council and North Tyneside Clinical Commissioning Group over the next three years. The strategy

set out the progress made over the past 3 years, evaluated where further change was needed and how this would be achieved. It described which organisations were responsible for delivery, how health services made their contribution to meeting needs in North Tyneside and the arrangements in place for joint commissioning. It identified the shared priorities of the Local Authority and the CCG for developing and shaping services during the next three years from 2018 to 2021. The priorities in the strategy were:

- a) Strengthening capacity to identify needs and improving the use information to inform commissioning decisions.
- b) Meeting needs through high quality, relevant commissioned services.
- c) Improving the outcomes from commissioned services.
- d) Increasing the personalisation of services and co-producing commissioned services with parents, carers, children and young people. This includes work with the Parent Carer Forum.
- e) Improving the effectiveness of joint commissioning arrangements.

The Board examined in more detail how independent inspections and assessments had demonstrated that that looked after children with SEND in North Tyneside were well supported. Comparative data indicated that North Tyneside was performing well but partners did not want to become complacent. There was a clear, shared plan to continue to improve outcomes and performance information would be reported to the Board to enable members to monitor progress.

Resolved that (1) the significance of the work by the Council and the CCG to meet the needs of children and young people with SEND and their families, who are often among the most vulnerable groups in our communities, be noted; and
(2) the Joint Commissioning Strategy for Children and Young People with Special Educational Needs and Disabilities (SEND) 2018-2021 be approved.

HW31/11/18 Pharmacy Closure

The Director of Public Health reported that Lloyds Pharmacy, operating from 83 Bedford Street, North Shields, had formally withdrawn from the pharmaceutical list. The Board were advised that if a closure of a pharmacy significantly affected the need for pharmaceutical services as outlined in the current Pharmaceutical Needs Assessment (PNA), the Board must refresh the PNA or, where this would be disproportionate, it may publish a supplementary statement explaining the changes to the availability of pharmaceutical services.

The Director of Public Health considered in this instance that the closure of this pharmacy would not have any significant impact on the need for pharmaceutical services in North Tyneside and on this basis a refresh of the PNA or the publication of a supplementary statement was not required.

The representative from the North of Tyne Pharmaceutical Committee advised the Board of the difference between routine applications for inclusion on the pharmaceutical list and unforeseen benefits applications. It was suggested that if the Board agreed to publish a supplementary statement in response to the closure, this would reduce the likelihood of NHS England accepting any unforeseen benefits applications, thereby allowing the Board to retain more control over the list.

Resolved that a supplementary statement to the Pharmaceutical Needs Assessment be published to explain the change to the availability of pharmaceutical services in North Tyneside caused by the closure of Lloyds Pharmacy in Bedford Street, North Shields.