

# North Tyneside Annual Health Protection Assurance Report

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# Purpose of annual health protection report

1. To provide an overview of the health protection system and identify any risks to the population of North Tyneside
2. DPH has a statutory responsibility for the leadership of the health protection for our population
3. The council and the HWB are provided assurance that health protection arrangements are robust



# Performing well

- All screening programmes are achieving national coverage rates, exception of some aspects Antenatal and Newborn (98.9% vs 99%)
- Childhood and School age immunisation (MMR2 and DTaP/IPV)
- Children seasonal flu vaccination
- Environmental Health and Port Health – Proactive
- Excess winter deaths - low
- Approach to managing air quality
- Wider multi agency approach to managing health protection



# Areas for further work

- MMR dose 2
- Decreasing variation screening at GP level
- Air quality
- Uptake of flu vaccination (at risk groups)
- Control of HAIs ( MSSA and E. coli)



# Priorities 2020

- MMR behavioural insights project
- Cervical screening
  - increasing uptake in GP practice with low rates
  - insights work with younger women (HPV)
- Improving air quality – pilots
  - electric bikes
  - active transport to and from schools



# MMR – WHO Measles Free Status

- Behavioural insights bid to the LGA
- using ‘school offer’ letters to parents to promote the message that it is expected that your child on starting school has the following vaccination...
- Reception
- Year 7
- provide information on how to check immunisation status and message that it is never too late



Calling all women aged 25-64...

Don't risk dying of embarrassment

I'm too embarrassed to go for my smear test...

I've just had mine, the nurse was great. Really friendly. They have seen it all before!



Cervical screening saves lives



Cervical screening saves lives

Don't be the one missing out...



Middlesbrough



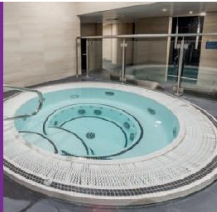
For more information see your GP or visit [screeningsaveslives.co.uk](http://screeningsaveslives.co.uk)



# Cervical screening saves lives



FREE FOR YOU AND A FRIEND



- The Lakeside Centre Killingworth
- The Parks North Shields
- Tynemouth Pool
- Waves Whitley Bay
- Hadrian Leisure Centre Wallsend



Enjoy a complimentary swim, gym, spa or class



North Tyneside Council



North Tyneside Council

# Targeting GPs

- Reach national coverage rates for cervical screening need to reach a further 2,100 women (1,400 25 – 49 year olds and 700 50-64 year olds)
- 12 GP practices
- In partnership with NT Healthwatch undertake some insights work with 20-30 year olds





# Air Quality – taking cars off the roads

- pilot offering a pool of electric bikes for staff to use



# School street closure



**Monkseaton Middle School**  
@MonkseatonMid

Follow

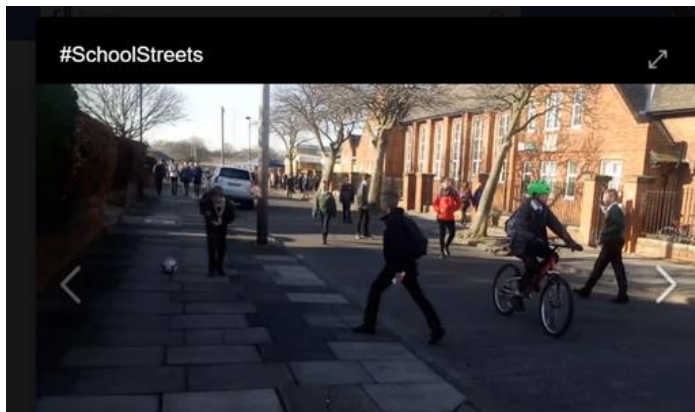
We are very proud to be involved with the first street closure in the North East with @SustransNE and @GoSmarterNT. We want to make our school safer and healthier for our children and our community #tocareandsucceed

2:24 AM · 15 Mar 2019

6 Retweets 25 Likes

1 6 25

- Great idea and very successful ! Please let's make this happen again!  
Like · Reply · 3w
- What a fab thing to do. More please and more often.  
Like · Reply · 3w
- Top Fan  
This would be great at wellfield it's like wacky races parking is crazy  
Like · Reply · 3w
- 5 Replies
- More of this please - driving behaviour outside schools is appallingly dangerous as well as polluting.



# Research on air quality

- What is the impact on air quality children (NO<sub>2</sub> and PM<sub>2.5</sub>)
- How does closing school streets to cars affect air quality (measure NO<sub>2</sub>)
- Using NO<sub>2</sub> measures – can we model up the impact for PM<sub>2.5</sub> and calculate how many cars need to be removed to make a meaningful impact on reducing harms to health

