Record of Delegated Executive Decision(s)

1. Subject of decision

Approval of the Wallsend Town Centre Masterplan (Ambition for Wallsend)

2. Name and Title of Decision Maker(s)

Paul Hanson, Chief Executive; Jon Ritchie, Director of Resources; and John Sparkes, Director of Regeneration & Economic Development

Details of any Conflict of Interest and any Dispensation granted in respect of such Interest

None

4. Executive summary (taken from written report)

On 22 May 2023 Cabinet considered a report outlining the responses from residents, businesses and stakeholders to the draft Wallsend Town Centre masterplan. These responses were gathered via a digital and face-to-face engagement exercise between 19 January and 3 March 2023.

The draft Masterplan consisted of 14 projects largely based on a place or building with those covering Business Support, Employment Support and Events & Animation applying throughout the masterplan area.

Responses to the draft masterplan were largely positive with the exception of the proposal for 'Housing Streetscape Improvements' (Project 6) where residents of streets south of High Street West were concerned for various reasons including the loss of on street parking, that seating would attract anti-social behaviour (ASB) and that the focus should be on the back lanes and deprivation in this area.

Cabinet of 22 May 2023 resolved that:

- (1) the progress made in delivering the Wallsend Town Centre Masterplan since November 2022, be noted;
- (2) the proposed amendments to Project 6: of the draft Wallsend Masterplan 'Housing Streetscape Improvements' set out in section 1.5.5 of the report, be agreed; and
- (3) subject to (2) above, the Chief Executive, Director of Resources and Director of Regeneration and Economic Development, in consultation with the Elected Mayor, Deputy Mayor and Cabinet Member for Finance and Resources, be authorised to approve the final version of the Wallsend Town Centre Masterplan and to progress the delivery of the Masterplan.

The 22 May 2023 Cabinet report and Minutes (Item CAB10/23) can be found here:

https://democracy.northtyneside.gov.uk/documents/s12730/An%20Ambition%20for%20Wallsend.pdf

https://democracy.northtyneside.gov.uk/ieListDocuments.aspx?Cld=174& Mld=1053&Ver=4

The final version of the masterplan is attached to the delegated decision report (19 July 2023), the amended masterplan included changes to 'Housing Streetscape Improvements' under Project 6. It should be noted that should funding be found to develop this project it will be subject to engagement with residents before a scheme is finalised and implemented.

5. Alternative Options considered

Option 1

To approve the final version of the Wallsend Masterplan, and the delivery of the Masterplan be progressed.

Option 2

To reject the final version of the Wallsend Masterplan.

6. Decision(s)

To approve the final version of the Wallsend Masterplan, and the delivery of the Masterplan be progressed.

7. Reasons for the Decision(s)

The Wallsend Masterplan will enable the Authority to progress the regeneration of Wallsend Town Centre and the individual projects within :+

8. Date Decision Made

19 July 2023

9. Is this decision subject to call-in and if so expiry date of call-in period

Yes, the call-in period expires at 5.00pm 8 August 2023

10. Date of Publication

1 August 2023

11. Implementation Date (if decision not called in)

After 5.00pm on 8 August 2023