

**North Tyneside Council
Report to Head of Environment,
Housing and Leisure
Date: 22 November 2017**

Parking Day Ticket

Portfolio(s): Housing and Transport

Cabinet Member(s): Cllr J Harrison

Report from Service Area: Environment, Housing and Leisure

Responsible officer: Phil Scott, Head of Environment, Housing and Leisure (Tel: 0191 643 7295)

Wards affected: All

PART 1

1.1 Executive Summary:

The North Tyneside Transport Strategy, adopted by Cabinet on 8 May 2017, sets out the Authority's vision for transport in the borough. It seeks to ensure that "North Tyneside will have a safe, easy to use, healthy, affordable, accessible and integrated travel and transport infrastructure that works for residents, businesses and visitors effectively and efficiently." It sets out five principles, which are key to achieving this.

Cabinet on 11 September 2017 approved the North Tyneside Parking Strategy. The strategy stated that in order to support economic growth, the Authority would introduce a day ticket for car parks on the coastline.

In accordance with Cabinet's decision of September 2017, this report seeks the delegated authority required to enable the Head of Environment, Housing and Leisure to amend the tariff where applicable to introduce a day ticket for car parks on the coastline.

1.2 Recommendation(s):

It is recommended that the Head of Environment, Housing and Leisure, in consultation with the Cabinet Member for Housing and Transport, the Cabinet Member for Finance and Resources and the Head of Finance agree that the Authority's car parking tariffs should be amended to introduce the option of a day ticket for car parks on the coastline.

1.3 Forward Plan:

Twenty eight days notice of this report has been given and it first appeared on the Forward Plan that was published on 16 October 2017.

1.4 Council Plan and Policy Framework

This report is relevant to the following priorities set out in Our North Tyneside, the Council Plan 2016 to 2019:

- Our People will be listened to, and involved by responsive, enabling services
- Our Places will have an effective transport and physical infrastructure – including our roads, cycleways, pavements, street lighting, drainage and public transport

1.5 Information:

1.5.1 Background – policy

The North Tyneside Transport Strategy, adopted by Cabinet on 8 May 2017, sets out the Authority's vision for transport in the borough. It seeks to ensure that ***“North Tyneside will have a safe, easy to use, healthy, affordable, accessible and integrated travel and transport infrastructure that works for residents, businesses and visitors effectively and efficiently.”*** It sets out five principles, which are key to achieving this:

- Improve safety, health and well-being outcomes and sustainability;** in relation to people, communities and the environment
- Support economic growth;** through effective movement for people, businesses and goods and to support the regional aim of “more and better jobs”
- Improve connectivity;** with all parts of the borough, the region, the rest of the country and the world
- Enable smart choices for all;** help people, businesses and visitors find out how to get to where they need to
- Manage demand;** on transport networks and assets and address current and future transport challenges

The design and provision of new car parking relating to new developments brought forward through the planning process has been agreed by Cabinet, as part of Supplementary Planning Document LDD12 – Transport and Highways (approved on 8 May 2017).

1.5.2 Parking on the coastline

The Authority is investing heavily in North Tyneside's seafront to make it a vibrant and popular area, and seeks to continue to encourage a steady turnover of people to come into the area to support tourism, local businesses and keep the economy buoyant.

During 2016 and 2017, the Authority has introduced a number of initiatives to improve the parking offer on the coastline. The option of payment by mobile phone is now available at all of the Authority's car parking facilities. To more easily find a parking space on the coast, residents and visitors can use the AppyParking application for a smartphone or tablet, which provides directions and details of the parking tariffs that apply.

A flexible parking approach is in place along the foreshore, which means that drivers who pay for parking at one facility can also use the other parking facilities along the foreshore. A flexible permit for parking at the foreshore is also available: these permits are not specific to a particular vehicle (hence can be used by any member of a household, club or society) and, to reflect seasonal demand, are available for six months or a year.

Car parks on the coastline currently charge for parking at the rate of £1.20 per hour.

1.5.3 Proposed action

The North Tyneside Parking Strategy stated that in order to support economic growth, the Authority would introduce a day ticket for car parks on the coastline.

It is therefore proposed that the tariff be amended to introduce the option of a day ticket for car parks on the coastline.

The initial price of the day ticket is to be set at £4.80. This is equivalent to that of 4 hours' parking in a car park on the coastline.

1.6 **Decision options:**

The following decision options are available for consideration by the Head of Environment, Housing and Leisure:

Option 1

Approve the recommendations set out in section 1.2.

Option 2

Not approve the recommendations set out in section 1.2.

Option 1 is the recommended option.

1.7 Reasons for recommended option:

Option 1 is recommended in order to support the objectives of the North Tyneside Parking Strategy.

1.8 Appendices:

None

1.9 Contact officers:

Colin MacDonald, Senior Manager – Technical and Regulatory Services, 0191 643 6620
Andrew Flynn, Integrated Transport Manager, 0191 643 6083
Nicholas Bryan, Highway Network Manager, Capita, 0191 643 4808
Garry Hoyle, Parking Manager, Capita, 0191 643 6599
John Cram, Integrated Transport Officer, 0191 643 6122
Alison Campbell, Senior Business Partner, 0191 643 7038

1.10 Background information:

The following background papers/information have been used in the compilation of this report and are available at the office of the author:

- (1) North Tyneside Transport Strategy (approved by Cabinet on 8 May 2017)
http://www.northtyneside.gov.uk/browse-display.shtml?p_ID=568803&p_subjectCategory=41
- (2) North Tyneside Parking Strategy (approved by Cabinet on 11 September 2017)
http://www.northtyneside.gov.uk/browse-display.shtml?p_ID=569773&p_subjectCategory=41
- (3) Report to Cabinet of 11 September 2017 – ‘North Tyneside Parking Strategy’
http://www.northtyneside.gov.uk/browse-display.shtml?p_ID=569773&p_subjectCategory=41
- (4) Equality Impact Assessment
http://october.northtyneside.gov.uk:7778/pls/portal/NTC_PSCM.PSCM_Web.download?p_ID=569743

PART 2 – COMPLIANCE WITH PRINCIPLES OF DECISION MAKING

2.1 Finance and other resources

Cabinet on 11 September 2017 agreed that the setting of parking fees and charges be delegated to the Head of Environment, Housing and Leisure, in consultation with the Cabinet Member for Housing and Transport, the Cabinet Member for Finance and Resources and the Head of Finance.

The price of the day ticket will initially be set at a level equivalent to that of 4 hours' parking in a car park on the coastline, which it is anticipated will be broadly neutral in terms of car parking income but will provide an additional option to residents and visitors wanting to park on the coastline. Any change in revenue income following the introduction of the new ticket will be accommodated within existing parking budgets managed by the Authority's Technical Services partner, Capita, on the Authority's behalf.

2.2 Legal

The Traffic Management Act 2004 places a duty on the Authority to manage highways in order to secure the expeditious movement of traffic (including cycling and walking) on its network and on adjacent networks. The management of on and off street parking provision is a key component of ensuring the highway is managed effectively.

2.3 Consultation/community engagement

2.3.1 Internal Consultation

Internal consultation has taken place with the Cabinet Member for Housing and Transport, the Cabinet Member for Finance and Resources and the Head of Finance.

2.3.2 External Consultation/Engagement

No external consultation is required for this decision.

2.4 Human rights

There are no human rights issues directly arising from this report.

2.5 Equalities and diversity

There are no equalities and diversity issues directly arising from this report.

2.6 Risk management

There are no risk management issues directly arising from this report.

2.7 Crime and disorder

There are no crime and disorder implications directly arising from this report.

2.8 Environment and sustainability

There are no environment and sustainability implications directly arising from this report.

PART 3 - SIGN OFF

- Deputy Chief Executive

- Head of Service

- Mayor/Cabinet Member

- Chief Finance Officer

- Monitoring Officer

- Head of Corporate Strategy