

NORTH TYNESIDE BUSINESS RECOVERY PROGRAMME

FULLY FUNDED DIAGNOSTIC SUPPORT AND EXPERT CONSULTANCY TO HELP THE BUSINESS COMMUNITY IN NORTH TYNESIDE INTO RECOVERY.

SUPPORT AVAILABLE WILL HELP BUSINESSES IN A RANGE OF AREAS INCLUDING:

- Identify new markets for existing products, skills or equipment.
- Provide business and financial advice to assist companies to trade out of difficulty or stop trading.
- Resilience planning to ensure businesses are ready for future disruptions.
- Ensuring retailers and other businesses are set up to trade online with e-commerce systems and support to develop and create online booking systems.
- Digital marketing health checks leading to a campaign.
- Property health checks including business rates bills, renegotiation of leases and more.
- Staff contracts, social distancing at work and HR support.
- Supporting to access tendering opportunities for public sector work.
- Sales and marketing techniques including engaging new clients, social media and press releases.

TO ACCESS THIS SUPPORT, BUSINESSES MUST:

- Register on the Business Factory Online website as a trading business - www.businessfactory.online
- Complete an online review on the Business Diagnostic Tool to identify the required support (max 10 mins).
- At the end of the Diagnostic Review you will be asked if you would like to apply for capacity fund support, tick yes and complete the type of consultancy in the box provided.
- Our adviser will then contact you to arrange the consultancy support.

This support is fully funded through the North of Tyne Combined Authority Capacity Fund and is available only to SMEs with a trading address (home or property) in North Tyneside.



**NORTH
OF TYNE**
COMBINED
AUTHORITY



The
**Business
Factory**



European Union
European Regional
Development Fund



THE FORUM CONNECTS AND REPRESENTS BUSINESSES WITHIN NORTH TYNESIDE.




**North Tyneside
Business Forum**
Connecting and Supporting Businesses

Established for nearly 10 years North Tyneside Business Forum was formed to create a supportive network for businesses in North Tyneside and ensure local business is well connected and represented.

The Forum supports any business with a trading address in North Tyneside and membership is free for businesses in the borough.




Membership benefits include networking opportunities, business name on our website as a member, access to a members only Facebook Group, consultation on local issues and dedicated communication to members.

WWW.NTBUSINESSFORUM.ORG.UK

-  NTBusinessForum
-  @NTBusinessForum
-  North Tyneside Business Forum



The Business Factory

-  TheBusinessFactory
-  @BizFactoryNT
-  The Business Factory

The Business Factory, provides support to anyone in North Tyneside with advice, workshops and one-to-one support around:

- Starting your own business
- Growing your business
- Developing or growing a social enterprise
- Developing an innovative idea

On behalf of North Tyneside Council, professional businesses advisers and development officers will work with your business no matter what stage you're at.

All of the support is **FREE** and you can access daily workshops, training's, one to one advisor time and specialist consultancy.

The team are all experienced in various areas of business support and know what you need to do to help you get started or support you through growing your business.

WWW.BUSINESSFACTORYNT.CO.UK